LESOTHO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>0%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>12.6%</td>
</tr>
<tr>
<td>Retail</td>
<td>0%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>0%</td>
</tr>
</tbody>
</table>

330MN Jobs globally (1 in 10 jobs)

INBOUND ARRIVALS

1. SOUTH AFRICA 87%
2. ZIMBABWE 2%
3. UNITED STATES 1%
4. GERMANY 1%
5. NETHERLANDS 1%
6. REST OF WORLD 8%

OUTBOUND DEPARTURES

1. SOUTH AFRICA 97%
2. ZIMBABWE 1%
3. BOTSWANA 1%
4. CHINA 0%
5. TANZANIA 0%
6. REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

LESOTHO 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

12.3% OF TOTAL ECONOMY
Total T&T GDP = LSL4,953.0MN (USD342.0MN)

+3.3%
2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
92.9 JOBS (000’s)
(12.6% of total employment)

INTERNATIONAL VISITOR IMPACT

LSL345.7MN in visitor spend (2.1% of total exports)
(USD23.9MN)

INBOUND ARRIVALS
OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING 7%
2. BUSINESS SPENDING 93%
3. DOMESTIC SPENDING 93%
4. INTERNATIONAL SPENDING 7%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020