While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

LAOS 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **9.1% of Total Economy**
  - Total T&T GDP = LAK15,364.0BN (USD1,770.5MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **329.7 Jobs (000's)**
  - (9.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **LAK7,186.2BN**
  - in visitor spend (12.6% of total exports)
  - (USD828.1MN)

**INBOUND ARRIVALS**

1. Thailand 45%
2. Vietnam 22%
3. China 16%
4. South Korea 5%
5. United States 1%
6. Rest of World 11%

**OUTBOUND DEPARTURES**

1. Thailand 58%
2. Taiwan, China 17%
3. Cambodia 16%
4. Vietnam 4%
5. China 2%
6. Rest of World 3%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020