KUWAIT
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS\(^1\)

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **136.6** JOBS (000’s) (6.0% of total employment)
- **KWD342.8** MN in visitor spend (1.3% of total exports)
- **5.3%** of total economy
- **+11.6%** vs +0.9% real economy GDP growth

**KUWAIT 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Total T&T GDP = KWD2,206.5MN (USD7,294.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 0% 5% 10% 15%
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**INTERNATIONAL VISITOR IMPACT**

- 1. SAUDI ARABIA 35%
- 2. INDIA 14%
- 3. EGYPT 11%
- 4. PHILIPPINES 5%
- 5. UNITED STATES 3%
- REST OF WORLD 32%

**INBOUND ARRIVALS**

- 330MN Jobs globally (1 in 10 jobs)

**OUTBOUND DEPARTURES**

- 0% 10% 20% 30%
- 1. SAUDI ARABIA 52%
- 2. UNITED ARAB EMIRATES 11%
- 3. TURKEY 6%
- 4. BAHRAIN 5%
- 5. EGYPT 4%
- REST OF WORLD 22%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 67%
- BUSINESS SPENDING 33%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

\(^1\)All values are in constant 2019 prices & exchange rates
As reported in March 2020