**KAZAKHSTAN**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**KAZAKHSTAN 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

5.2% OF TOTAL ECONOMY

Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)

+5.7%

2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

429.8 JOBS (000's)

(4.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

KZT1,103.7BN

in visitor spend (4.1% of total exports)

(USD2,883.5MN)

**INBOUND ARRIVALS**

1. UZBEKISTAN 42%
2. RUSSIAN FEDERATION 21%
3. KYRGYZSTAN 16%
4. AZERBAIJAN 2%
5. GERMANY 2%
REST OF WORLD 17%

**OUTBOUND DEPARTURES**

1. RUSSIAN FEDERATION 39%
2. KYRGYZSTAN 29%
3. UZBEKISTAN 22%
4. TURKEY 4%
5. UNITED ARAB EMIRATES 1%
REST OF WORLD 5%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 54%
- INTERNATIONAL SPENDING 46%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020