While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining 0%
- Automotive 5%
- Agriculture 10%
- Travel & Tourism 20%
- Retail 15%
- Financial Services 30%

**JAPAN 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
7.0% OF TOTAL ECONOMY
Total T&T GDP = JPY39,181.8BN (USD359.4BN)
+1.6% 2019 Travel & Tourism GDP growth vs +0.9% real economy GDP growth

**HOTEL & TOURISM TO EMPLOYMENT**
5,359.9 JOBS (000’s)
(8.0% of total employment)

**INBOUND ARRIVALS**
- 1. CHINA 26%
- 2. SOUTH KOREA 24%
- 3. TAIWAN, CHINA 16%
- 4. HONG KONG SAR, CHINA 7%
- 5. UNITED STATES 5%
- REST OF WORLD 22%

**OUTBOUND DEPARTURES**
- 1. UNITED STATES 15%
- 2. CHINA 11%
- 3. SOUTH KOREA 11%
- 4. TAIWAN, CHINA 9%
- 5. THAILAND 7%
- REST OF WORLD 47%

**INTERNATIONAL VISITOR IMPACT**
JPY5,131.3BN in visitor spend (5.3% of total exports) (USD47.1BN)

**SECTOR CHARACTERISTICS (2019)**
- LEISURE SPENDING 69%
- BUSINESS SPENDING 31%
- DOMESTIC SPENDING 81%
- INTERNATIONAL SPENDING 19%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates. As reported in March 2020.