IRAQ
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

IRAQ 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.4% OF TOTAL ECONOMY
Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

+6.0%
2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

626.5 JOBS (000’s)
(6.8% of total employment)

INTERNATIONAL VISITOR IMPACT

IQD2,778.2BN in visitor spend (3.4% of total exports)
(USD2,342.5MN)

INBOUND ARRIVALS

1. IRAN 89%
2. PAKISTAN 4%
3. INDIA 3%
4. AZERBAIJAN 1%
5. BAHRAIN 0%
REST OF WORLD 3%

OUTBOUND DEPARTURES

1. IRAN 35%
2. SYRIA 28%
3. TURKEY 17%
4. SAUDI ARABIA 5%
5. LEBANON 5%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 51%
- BUSINESS SPENDING 49%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020