# Cambodia 2020 Annual Research: Key Highlights

## Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

## Cambodia 2019 Key Data

- **Contribution of Travel & Tourism to GDP**
  - 26.4% of total economy

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

- **International Visitor Impact**
  - KHR22,020.3BN
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

## Inbound Arrivals

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

## Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

## Sector Characteristics (2019)

- **Leisure Spending**
  - 64%
- **Business Spending**
  - 36%
- **Domestic Spending**
  - 23%
- **International Spending**
  - 77%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020