**INDIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**INDIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **6.8% OF TOTAL ECONOMY**
  - Total T&T GDP = INR13,681.1BN (USD194.3BN)

- **+4.9%**
  - 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **39,821.8 JOBS (000's)**
  - (8.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **INR2,130.5BN**
  - in visitor spend (5.6% of total exports) (USD30.3BN)

**INBOUND ARRIVALS**

1. BANGLADESH 12%
2. UNITED STATES 9%
3. UNITED KINGDOM 6%
4. CANADA 2%
5. AUSTRALIA 2%
6. REST OF WORLD 69%

**OUTBOUND DEPARTURES**

1. UNITED ARAB EMIRATES 13%
2. SAUDI ARABIA 8%
3. THAILAND 8%
4. UNITED STATES 7%
5. SINGAPORE 6%
6. REST OF WORLD 58%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 94%

- **BUSINESS SPENDING**
  - 6%

- **DOMESTIC SPENDING**
  - 83%

- **INTERNATIONAL SPENDING**
  - 17%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020