**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

<table>
<thead>
<tr>
<th>Jobs globally (1 in 10 jobs)</th>
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<tbody>
<tr>
<td><strong>330MN</strong></td>
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**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs were created by Travel & Tourism over the last five years**

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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### CAMBODIA 2019 KEY DATA

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**+8.6%**

- 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

- **KHR 22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

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### INBOUND ARRIVALS

- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

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### OUTBOUND DEPARTURES

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

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### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1All values are in constant 2019 prices & exchange rates
2As reported in March 2020