While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

**GLOBAL DATA 2019**

10.3% Total GDP contribution

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>6%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>21.3%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

20.8% OF TOTAL ECONOMY

Total T&T GDP = EUR39.1BN (USD43.6BN)

2019 Travel & Tourism GDP growth vs +2.2% real economy GDP growth

**GREECE 2019 KEY DATA**

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

GRECE 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

846.2 JOBS (000's)

(21.7% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR21.3BN in visitor spend (30.1% of total exports)

(USD23.8BN)

**INBOUND ARRIVALS**

1. GERMANY 14%
2. UNITED KINGDOM 11%
3. BULGARIA 10%
4. ITALY 5%
5. NORTH MACEDONIA 5%
REST OF WORLD 55%

**OUTBOUND DEPARTURES**

1. BULGARIA 16%
2. TURKEY 15%
3. ALBANIA 10%
4. ITALY 7%
5. UNITED KINGDOM 5%
REST OF WORLD 47%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 32%
- INTERNATIONAL SPENDING 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020