1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

**CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**COUNTRY**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

<table>
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<th>Sector</th>
<th>Share of GDP</th>
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**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1** jobs (000’s) (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- KHR22,020.3BN in visitor spend (32.9% of total exports) (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. China 24%
- 2. Viet Nam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

**OUTBOUND DEPARTURES**

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Viet Nam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

**Note:** Data are average shares over the 2016-2018 period

**Source:** Oxford Economics, national sources and UNWTO