GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.1% of total economy

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

UTILITY CHART

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

GERMANY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.1% of total economy

9,668.6 JOBS (000's)

(12.5% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR 47.0 BN

in visitor spend (2.9% of total exports)

(USD 52.4 BN)

INBOUND ARRIVALS

1. NETHERLANDS 12%
2. SWITZERLAND 9%
3. UNITED STATES 7%
4. UNITED KINGDOM 7%
5. AUSTRIA 5%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. AUSTRIA 13%
2. FRANCE 11%
3. ITALY 11%
4. SPAIN 11%
5. NETHERLANDS 5%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 83%
BUSINESS SPENDING 17%
DOMESTIC SPENDING 86%
INTERNATIONAL SPENDING 14%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020