10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.0% OF TOTAL ECONOMY
1 in 4 net new jobs were created by Travel & Tourism over the last five years

18.6 JOBS (000's)
(3.2% of total employment)

XAF29.3BN in visitor spend (0.8% of total exports)
(USD49.9MN)

GABON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D’IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 87%
- INTERNATIONAL SPENDING 13%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020