While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

1. AUSTRALIA 44%
2. NEW ZEALAND 22%
3. UNITED STATES 9%
4. CHINA 6%
5. UNITED KINGDOM 2%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

*All values are in constant 2019 prices & exchange rates
As reported in March 2020*