ESWATINI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

-8.7% 2019 Travel & Tourism GDP growth vs +0.2% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

1. SOUTH AFRICA 58%
2. MOZAMBIQUE 5%
3. PORTUGAL 2%
4. UNITED KINGDOM 2%
5. AUSTRALIA 0%
REST OF WORLD 33%

ESWATINI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.5% OF TOTAL ECONOMY
Total T&T GDP = SZL3,532.2MN (USD243.9MN)

-8.7%
-8.7% 2019 Travel & Tourism GDP growth vs +0.2% real economy GDP growth

17.3 JOBS (000's)
(5.8% of total employment)

INTERNATIONAL VISITOR IMPACT

SZL166.6MN in visitor spend (0.5% of total exports) (USD11.5MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. SOUTH AFRICA 58%
2. MOZAMBIQUE 5%
3. PORTUGAL 2%
4. UNITED KINGDOM 2%
5. AUSTRALIA 0%
REST OF WORLD 33%

1. SOUTH AFRICA 93%
2. ZIMBABWE 2%
3. MOZAMBIQUE 2%
4. BOTSWANA 1%
5. LESOTHO 0%
REST OF WORLD 2%

SECTOR CHARACTERISTICS (2019)

21% LEISURE SPENDING
79% BUSINESS SPENDING

95% DOMESTIC SPENDING
5% INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020