ESTONIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS1

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **11.7% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR3.3BN (USD3,665.1MN)

- **+1.6%**
  - 2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

- **75.1 JOBS (000's)**
  - (11.3% of total employment)

- **EUR2.0BN**
  - in visitor spend (9.6% of total exports) (USD2,256.7MN)

ESTONIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
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<tr>
<td>Automotive</td>
<td>5%</td>
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<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
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</tbody>
</table>

INBOUND ARRIVALS

1. FINLAND 43%
2. RUSSIAN FEDERATION 11%
3. LATVIA 7%
4. GERMANY 6%
5. SWEDEN 3%
REST OF WORLD 30%

OUTBOUND DEPARTURES

1. RUSSIAN FEDERATION 36%
2. LATVIA 10%
3. POLAND 8%
4. FINLAND 8%
5. LITHUANIA 6%
REST OF WORLD 32%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 73%
- BUSINESS SPENDING 27%
- DOMESTIC SPENDING 27%
- INTERNATIONAL SPENDING 73%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%