**EL SALVADOR 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **11.0% OF TOTAL ECONOMY**
- **Global GDP impact by sector (2018 data), Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services
- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**
- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**
- **2.5%**
- **3.5%**
- **2.1%**
- **+2.1%**
- **317.2 JOBS (000's)** (11.6% of total employment)
- **USD1,573.8MN** in visitor spend (21.3% of total exports)

**EL SALVADOR 2019 KEY DATA**

- **11.0% OF TOTAL ECONOMY**
  - Total T&T GDP = USD2,970.1MN
- **+8.0%**
  - 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

**INBOUND ARRIVALS**

- **1. GUATEMALA 36%**
- **2. UNITED STATES 31%**
- **3. HONDURAS 16%**
- **4. COSTA RICA 3%**
- **5. MEXICO 2%**
- **REST OF WORLD 12%**

**OUTBOUND DEPARTURES**

- **1. GUATEMALA 35%**
- **2. UNITED STATES 18%**
- **3. NICARAGUA 13%**
- **4. HONDURAS 13%**
- **5. COSTA RICA 7%**
- **REST OF WORLD 14%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 74%
- **BUSINESS SPENDING** 26%
- **DOMESTIC SPENDING** 38%
- **INTERNATIONAL SPENDING** 62%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020