EGYPT
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% 3.5%

330MN Jobs globally (1 in 10 jobs)

EGYPT 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.3% OF TOTAL ECONOMY +0.2%
Total T&T GDP = EGP496.4BN (USD29.5BN)
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Mining
9.3% Automotive
7.8% Agriculture
2.5% Travel & Tourism
6.8% Retail
5.9% Financial Services

EGYPT 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,490.0 JOBS (000’s)
(9.7% of total employment)

INTERNATIONAL VISITOR IMPACT

EGP244.2BN in visitor spend (26.2% of total exports)
(USD14.5BN)

INBOUND ARRIVALS

1. GERMANY 15%
2. SAUDI ARABIA 8%
3. SUDAN 4%
4. UNITED KINGDOM 4%
5. LIBYA 4%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 34%
2. UNITED ARAB EMIRATES 14%
3. KUWAIT 14%
4. BAHRAIN 5%
5. TURKEY 3%
REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 88%
BUSINESS SPENDING 12%
DOMESTIC SPENDING 41%
INTERNATIONAL SPENDING 59%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%