CZECH REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

CZECH REPUBLIC 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.5% OF TOTAL ECONOMY
Total T&T GDP = CZK365.5BN (USD15.9BN)

-0.1%
2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

414.4 JOBS (000’s)
(8.0% of total employment)

INTERNATIONAL VISITOR IMPACT

CZK178.8 BN
in visitor spend (4.1% of total exports) (USD7.8BN)

INBOUND ARRIVALS

1. GERMANY 20%
2. SLOVAKIA 7%
3. POLAND 6%
4. UNITED STATES 5%
5. RUSSIAN FEDERATION 5%
REST OF WORLD 57%

OUTBOUND DEPARTURES

1. SLOVAKIA 26%
2. HUNGARY 9%
3. AUSTRIA 9%
4. ITALY 8%
5. CROATIA 7%
REST OF WORLD 41%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 46%
- INTERNATIONAL SPENDING 54%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020