Czech Republic 2020 Annual Research: Key Highlights

Global Data 2019

- 10.3% Total GDP contribution
- 6.5% of total economy
- 2.5% Travel & Tourism grew significantly more at 3.5%
- 330 MN Jobs globally (1 in 10 jobs)
- 3.5% in visitor spend (4.1% of total exports)

Czech Republic 2019 Key Data

- Contribution of Travel & Tourism to GDP: 6.5% of total economy
- Contribution of Travel & Tourism to Employment: 414.4 jobs (8.0% of total employment)
- International Visitor Impact: CZK178.8 BN in visitor spend (4.1% of total exports)

Inbound Arrivals

- 1. Germany 20%
- 2. Slovakia 7%
- 3. Poland 6%
- 4. United States 5%
- 5. Russian Federation 5%
- Rest of World 57%

Outbound Departures

- 1. Slovakia 26%
- 2. Hungary 9%
- 3. Austria 9%
- 4. Italy 8%
- 5. Croatia 7%
- Rest of World 41%

Sector Characteristics (2019)

- Leisure Spending: 83%
- Business Spending: 17%
- Domestic Spending: 46%
- International Spending: 54%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020