CZECH REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **6.5%** of total economy
  - **2019 Travel & Tourism GDP growth (8.0% of total employment)**
  - **-0.1%** vs +2.6% real economy GDP growth

**INTERNATIONAL VISITOR IMPACT**

- **414.4 JOBS (000’s)** (8.0% of total employment)
- **CZK178.8BN** in visitor spend (4.1% of total exports)

**INBOUND ARRIVALS**

1. GERMANY 20%
2. SLOVAKIA 7%
3. POLAND 6%
4. UNITED STATES 5%
5. RUSSIAN FEDERATION 5%
REST OF WORLD 57%

**OUTBOUND DEPARTURES**

1. SLOVAKIA 26%
2. HUNGARY 9%
3. AUSTRIA 9%
4. ITALY 8%
5. CROATIA 7%
REST OF WORLD 41%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 46%
- INTERNATIONAL SPENDING 54%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020