**CZECH REPUBLIC**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **6.5%** OF TOTAL ECONOMY
  - Total T&T GDP = CZK365.5BN (USD15.9BN)
- **-0.1%** 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**CZECH REPUBLIC 2019 KEY DATA**

- **6.5%** OF TOTAL ECONOMY
  - Total T&T GDP = CZK365.5BN (USD15.9BN)
- **-0.1%**
  - 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

- **czk178.8 BN** in visitor spend (4.1% of total exports) (USD7.8BN)

**INBOUND ARRIVALS**

1. GERMANY 20%
2. SLOVAKIA 7%
3. POLAND 6%
4. UNITED STATES 5%
5. RUSSIAN FEDERATION 5%
REST OF WORLD 57%

**OUTBOUND DEPARTURES**

1. SLOVAKIA 26%
2. HUNGARY 9%
3. AUSTRIA 9%
4. ITALY 8%
5. CROATIA 7%
REST OF WORLD 41%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 83%
- **BUSINESS SPENDING**
  - 17%
- **DOMESTIC SPENDING**
  - 46%
- **INTERNATIONAL SPENDING**
  - 54%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020