10.3% OF TOTAL ECONOMY

Total GDP contribution

-3.1%

Global GDP impact by sector (2018 data), Share of total economy GDP

2019 Travel & Tourism GDP growth vs +0.5% real economy GDP growth

CUC3,065.3MN

Jobs globally (1 in 10 jobs)

10.3% OF TOTAL ECONOMY

Total T&T GDP = CUC10,791.1MN (USD10,791.1MN)

556.2 JOBS (000's)

(11.0% of total employment)

CUC3,065.3MN

in visitor spend (22.6% of total exports)
(USD3,065.3MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. CANADA 26%
2. UNITED STATES 12%
3. GERMANY 5%
4. ITALY 5%
5. FRANCE 4%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. FRANCE 44%
2. MEXICO 13%
3. UNITED STATES 12%
4. GUYANA 6%
5. PANAMA 4%
REST OF WORLD 21%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

94% 6%
50% 50%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020