### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Travel &amp; Tourism GDP change:</th>
<th>Total Travel &amp; Tourism jobs:</th>
<th>Change in Jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$10.3% USD 9,630 BN</td>
<td>-50.4% =USD -4,855 BN</td>
<td>333 MN = 1 in 10 MN</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% =USD 1,038 BN</td>
<td>271 MN = 1 in 12 MN</td>
<td>+18.2MN = +6.7%</td>
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<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 MN</td>
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</tbody>
</table>

### Cuba Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$9.9% of Total Economy</td>
<td>CUC 9,157.4 MN (USD 12,157.4 MN)</td>
<td>Change: -45.8%, Economy change: -11.1%</td>
<td>CUC 7,889.6 MN (USD 7,889.6 MN)</td>
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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
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<tr>
<td>538.0 (000s) 10.7% of total jobs</td>
<td>462.4 (000s) 9.3% of total jobs</td>
<td>507.4 (000s) 10.3% of total jobs</td>
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</tr>
<tr>
<td><strong>Visitor Spend:</strong></td>
<td></td>
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<tr>
<td>International:</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>CUC 3,480.4 MN 19.3% of total exports</td>
<td>CUC 897.1 MN 8.3% of total exports</td>
<td>CUC 948.4 MN 8.5% of total exports</td>
<td></td>
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<tr>
<td>Domestic:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CUC 3,356.2 MN (USD 3,356.2 MN)</td>
<td>CUC 2,226.3 MN (USD 2,226.3 MN)</td>
<td>CUC 3,083.1 MN (USD 3,083.1 MN)</td>
<td></td>
</tr>
</tbody>
</table>
**Cuba Sector Characteristics**

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 3,356.2MN (49%)
  - International Spending: USD 3,480.4MN (51%)
- **2021**
  - Domestic Spending: USD 3,083.1MN (76%)
  - International Spending: USD 948.4MN (24%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 6,497.6MN (95%)
  - Business Spending: USD 339.0MN (5%)
- **2021**
  - Leisure Spending: USD 3,739.6MN (93%)
  - Business Spending: USD 291.9MN (7%)

**Inbound Arrivals:**
- **2019**
  1. Canada 25%
  2. United States 11%
  3. Italy 5%
  4. Germany 4%
  5. France 4%
  Rest of world 50%
- **2021**
  1. Canada 13%
  2. France 10%
  3. United States 9%
  4. Italy 8%
  5. Germany 7%
  Rest of world 53%

**Outbound Departures:**
- **2019**
  1. France 43%
  2. Mexico 13%
  3. United States 11%
  4. Guyana 7%
  5. Nicaragua 4%
  Rest of world 21%
- **2021**
  1. France 49%
  2. Guyana 16%
  3. Mexico 6%
  4. United States 5%
  5. Colombia 4%
  Rest of world 19%

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO