GLOBAL DATA 2019

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

10.3% Total GDP contribution

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

556.2 jobs (000's)

**INTERNATIONAL VISITOR IMPACT**

CUC3,065.3MN in visitor spend (22.6% of total exports)

INBOUND ARRIVALS

1. CANADA 26%
2. UNITED STATES 12%
3. GERMANY 5%
4. ITALY 5%
5. FRANCE 4%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. FRANCE 44%
2. MEXICO 13%
3. UNITED STATES 12%
4. GUYANA 6%
5. PANAMA 4%
REST OF WORLD 21%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 50%
- INTERNATIONAL SPENDING 50%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

2019 Travel & Tourism GDP growth vs +0.5% real economy GDP growth.