10.3% OF TOTAL ECONOMY: Travel & Tourism contributed 10.3% to the total GDP in 2019, significantly more than the global economy growth rate of 2.5%.

-3.1% REAL ECONOMY GDP GROWTH: The Travel & Tourism sector grew more significantly at 3.5% compared to the global GDP growth of 2.5%.

330 MN JOBS: 330 million jobs globally were created by the Travel & Tourism sector, which is 1 in 10 jobs.

CUC3,065.3 MN: Visitor spend was CUC3,065.3 million, representing 22.6% of total exports.

INBOUND ARRIVALS:
- 1. Canada 26%
- 2. United States 12%
- 3. Germany 5%
- 4. Italy 5%
- 5. France 4%
- Rest of World 48%

OUTBOUND DEPARTURES:
- 1. France 44%
- 2. Mexico 13%
- 3. United States 12%
- 4. Guyana 6%
- 5. Panama 4%
- Rest of World 21%

GLOBAL GDP IMPACT:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.