While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth -3.1% vs +0.5% real economy GDP growth.

Total T&T GDP = CUC10,791.1MN (USD10,791.1MN)

2019 Travel & Tourism GDP growth 3.5% in total employment.

CUC3,065.3MN in visitor spend (22.6% of total exports) (USD3,065.3MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
10.3% of total economy

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
556.2 JOBS (000's)

INTERNATIONAL VISITOR IMPACT
CUC3,065.3MN in visitor spend (22.6% of total exports) (USD3,065.3MN)

INBOUND ARRIVALS
- 1. CANADA 26%
- 2. UNITED STATES 12%
- 3. GERMANY 5%
- 4. ITALY 5%
- 5. FRANCE 4%
- REST OF WORLD 48%

OUTBOUND DEPARTURES
- 1. FRANCE 44%
- 2. MEXICO 13%
- 3. UNITED STATES 12%
- 4. GUYANA 6%
- 5. PANAMA 4%
- REST OF WORLD 21%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 94%
- BUSINESS SPENDING: 6%
- DOMESTIC SPENDING: 50%
- INTERNATIONAL SPENDING: 50%

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.