While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Total GDP contribution: 10.3% (25.0% of total employment)

Jobs globally (1 in 10 jobs): 330,000

CROATIA 2019 KEY DATA

25.0% OF TOTAL ECONOMY
Total T&T GDP = HRK 99,854.3 MN (USD 15,025.8 MN)

383.4 JOBS (000’s)
(25.1% of total employment)

HRK 80,247.5 MN
in visitor spend (38.6% of total exports)
(USD 12,075.4 MN)

INBOUND ARRIVALS

1. Germany 17%
2. Slovenia 9%
3. Austria 9%
4. Italy 7%
5. Poland 6%
Rest of World 52%

OUTBOUND DEPARTURES

1. France 27%
2. Italy 11%
3. Slovenia 9%
4. Austria 6%
5. Germany 5%
Rest of World 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure spending: 95%
- Business spending: 5%
- Domestic spending: 11%
- International spending: 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020