While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Total T&T GDP = HRK99,854.3MN (USD15,025.8MN)

Total GDP contribution: 25.0% of total economy

2.5% of total employment

383.4 JOBS (000's)

10.3% of total jobs globally (1 in 10 jobs)

HRK80,247.5MN in visitor spend (38.6% of total exports)

CROATIA 2019 KEY DATA

INBOUND ARRIVALS

1. GERMANY 17%
2. SLOVENIA 9%
3. AUSTRIA 9%
4. ITALY 7%
5. POLAND 6%
REST OF WORLD 52%

OUTBOUND DEPARTURES

1. FRANCE 27%
2. ITALY 11%
3. SLOVENIA 9%
4. AUSTRIA 6%
5. GERMANY 5%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 95%
- BUSINESS SPENDING 5%
- DOMESTIC SPENDING 11%
- INTERNATIONAL SPENDING 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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