## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$ Total GDP contribution:</strong></td>
<td><strong>10.3%</strong> USD 9,630 BN</td>
<td><strong>5.3%</strong> USD 4,775 BN</td>
<td><strong>6.1%</strong> USD 5,812 BN</td>
</tr>
<tr>
<td><strong>Travel &amp; Tourism GDP change:</strong></td>
<td>Change: <strong>-50.4%</strong> =USD -4,855 BN (Economy GDP = -3.3%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td><strong>333 MN</strong> = 1 in 10 jobs</td>
<td><strong>271 MN</strong> = 1 in 12 jobs</td>
<td><strong>289 MN</strong> = 1 in 11 jobs</td>
</tr>
<tr>
<td><strong>Change in Jobs:</strong></td>
<td>Change: <strong>-51.1%</strong></td>
<td>Change: <strong>+34.2%</strong></td>
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</tbody>
</table>

## Croatia Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td><strong>24.8%</strong> of Total Economy HRK 105.3BN (USD 16,550.1MN)</td>
<td><strong>13.2%</strong> of Total Economy HRK 51.5BN (USD 8,099.1MN)</td>
<td><strong>16.1%</strong> of Total Economy HRK 69.1BN (USD 10,872.3MN)</td>
</tr>
<tr>
<td></td>
<td>Change: <strong>-51.1%</strong></td>
<td>Change: <strong>+31.2%</strong></td>
<td>Change: <strong>+34.2%</strong></td>
</tr>
<tr>
<td></td>
<td>Economy change: <strong>-7.8%</strong></td>
<td>Economy change: <strong>+10.0%</strong></td>
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</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td><strong>393.7 (000s)</strong> 23.2% of total jobs</td>
<td><strong>325.1 (000s)</strong> 19.4% of total jobs</td>
<td><strong>333.5 (000s)</strong> 19.7% of total jobs</td>
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<tr>
<td></td>
<td>Change: <strong>-17.4%</strong></td>
<td>Change: <strong>+2.6%</strong></td>
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<tr>
<td><strong>Visitor Spend:</strong></td>
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<tr>
<td><strong>International:</strong></td>
<td><strong>HRK 81.0 BN</strong> 37.7% of total exports (USD 12,732.0MN)</td>
<td><strong>HRK 37.0 BN</strong> 21.7% of total exports (USD 5,815.7MN)</td>
<td><strong>HRK 52.5 BN</strong> 23.7% of total exports (USD 8,257.7MN)</td>
</tr>
<tr>
<td></td>
<td>Change: <strong>-42.6%</strong></td>
<td>Change: <strong>+42.0%</strong></td>
<td>Change: <strong>+37.0%</strong></td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td><strong>HRK 13.3 BN</strong> (USD 2,084.8MN)</td>
<td><strong>HRK 7.6 BN</strong> (USD 1,197.6MN)</td>
<td><strong>HRK 10.4 BN</strong> (USD 1,640.5MN)</td>
</tr>
<tr>
<td></td>
<td>Change: <strong>-42.6%</strong></td>
<td>Change: <strong>+42.0%</strong></td>
<td>Change: <strong>+37.0%</strong></td>
</tr>
</tbody>
</table>
CROATIA
2022 Annual Research: Key Highlights

Croatia Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 2,084.8MN (14%)
  - 2021: USD 1,640.5MN (17%)

- **International Spending:**
  - 2019: USD 12,732.0MN (86%)
  - 2021: USD 8,257.7MN (83%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 13,999.7MN (94%)
  - 2021: USD 9,416.1MN (95%)

- **Business Spending:**
  - 2019: USD 817.1MN (6%)
  - 2021: USD 482.1MN (5%)

Inbound Arrivals:

- **2019**
  - 1. Germany 17%
  - 2. Slovenia 8%
  - 3. Austria 8%
  - 4. Italy 7%
  - 5. Poland 5%
  - Rest of world: 55%

- **2021**
  - 1. Germany 26%
  - 2. Austria 10%
  - 3. Slovenia 9%
  - 4. Poland 9%
  - 5. Czech Republic 7%
  - Rest of world: 40%

Outbound Departures:

- **2019**
  - 1. France 27%
  - 2. Italy 12%
  - 3. Slovenia 9%
  - 4. Austria 6%
  - 5. Bosnia-Herzegovina 5%
  - Rest of world: 41%

- **2021**
  - 1. France 28%
  - 2. Italy 14%
  - 3. Slovenia 6%
  - 4. Germany 6%
  - 5. Bosnia-Herzegovina 6%
  - Rest of world: 41%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.