While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>13%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>16%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>35%</td>
</tr>
<tr>
<td>Retail</td>
<td>11%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>7%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

CROATIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

25.0% OF TOTAL ECONOMY
Total T&T GDP = HRK99,854.3MN (USD15,025.8MN)

+4.1%
2019 Travel & Tourism GDP growth vs +2.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

383.4 JOBS (000's)
(25.1% of total employment)

INTERNATIONAL VISITOR IMPACT

HRK80,247.5MN in visitor spend (38.6% of total exports)
(USD12,075.4MN)

INBOUND ARRIVALS

1. GERMANY 17%
2. SLOVENIA 9%
3. AUSTRIA 9%
4. ITALY 7%
5. POLAND 6%
REST OF WORLD 52%

OUTBOUND DEPARTURES

1. FRANCE 27%
2. ITALY 11%
3. SLOVENIA 9%
4. AUSTRIA 6%
5. GERMANY 5%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 95%
- BUSINESS SPENDING: 5%
- DOMESTIC SPENDING: 11%
- INTERNATIONAL SPENDING: 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020