### CROATIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **25.0%** OF TOTAL ECONOMY
- **+4.1%** vs **+2.9%** real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **25.0%** OF TOTAL ECONOMY
- Total T&T GDP = HRK99,854.3MN (USD15,025.8MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **383.4** JOBS (000's)
- (25.1% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **HRK80,247.5 MN** in visitor spend (38.6% of total exports)
- (USD12,075.4MN)

#### INBOUND ARRIVALS

- 1. GERMANY 17%
- 2. SLOVENIA 9%
- 3. AUSTRIA 9%
- 4. ITALY 7%
- 5. POLAND 6%
- **REST OF WORLD 52%**

#### OUTBOUND DEPARTURES

- 1. FRANCE 27%
- 2. ITALY 11%
- 3. SLOVENIA 9%
- 4. AUSTRIA 6%
- 5. GERMANY 5%
- **REST OF WORLD 42%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 95%
- **BUSINESS SPENDING**
  - 5%
- **DOMESTIC SPENDING**
  - **11%**
- **INTERNATIONAL SPENDING**
  - **89%**

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020