CÔTE D'IVOIRE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

2.5% Travel & Tourism growth

10.2% of total economy

+6.8% Travel & Tourism GDP growth

330 MN Jobs globally (1 in 10 jobs)

864.0 JOBS (000’s) (10.4% of total employment)

327.3 BN in visitor spend (4.1% of total exports)

CÔTE D’IVOIRE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.2% of total economy

Total T&T GDP = XOF2,597.0BN (USD4,413.6MN)

2019 Travel & Tourism GDP growth vs +7.2% real economy GDP growth

INBOUND ARRIVALS

1. FRANCE 31%
2. BURKINA FASO 9%
3. UNITED STATES 8%
4. MALI 7%
5. SENEGAL 7%
REST OF WORLD 38%

OUTBOUND DEPARTURES

1. GHANA 29%
2. NIGERIA 11%
3. MOROCCO 10%
4. TOGO 10%
5. SENEGAL 6%
REST OF WORLD 34%

INTERNATIONAL VISITOR IMPACT

XOF327.3 BN

(USD556.3MN)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

27% 73%
86% 14%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020