**CÔTE D'IVOIRE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **864.0 JOBS (000’s)** (10.4% of total employment)
- **XOF327.3BN** in visitor spend (4.1% of total exports)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

**CÔTE D'IVOIRE 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **10.2%** of total economy
- Total T&T GDP = XOF2,597.0BN (USD4,413.6MN)
- +6.8% 2019 Travel & Tourism GDP growth vs +7.2% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **864.0 JOBS (000’s)** (10.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **XOF327.3BN** in visitor spend (4.1% of total exports)

**INBOUND ARRIVALS**

1. FRANCE 31%
2. BURKINA FASO 9%
3. UNITED STATES 8%
4. MALI 7%
5. SENEGAL 7%
REST OF WORLD 38%

**OUTBOUND DEPARTURES**

1. GHANA 29%
2. NIGERIA 11%
3. MOROCCO 10%
4. TOGO 10%
5. SENEGAL 6%
REST OF WORLD 34%

*Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO* 

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020