While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>9%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>8%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>7%</td>
</tr>
<tr>
<td>Retail</td>
<td>6%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Global 2019 Travel & Tourism GDP growth (10.4% of total employment).

10.2% of Total Economy

10.2% of Total Economy

Global 2019 Travel & Tourism GDP growth vs +7.2% real economy GDP growth.

864.0 Jobs (000’s) (10.4% of total employment).

327.3BN in visitor spend (4.1% of total exports) (USD556.3MN)

INBOUND ARRIVALS

1. FRANCE 31%
2. BURKINA FASO 9%
3. UNITED STATES 8%
4. MALI 7%
5. SENEGAL 7%
REST OF WORLD 38%

OUTBOUND DEPARTURES

1. GHANA 29%
2. NIGERIA 11%
3. MOROCCO 10%
4. TOGO 10%
5. SENEGAL 6%
REST OF WORLD 34%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 27%
- BUSINESS SPENDING: 73%
- DOMESTIC SPENDING: 86%
- INTERNATIONAL SPENDING: 14%

1All values are in constant 2019 prices & exchange rates.
As reported in March 2020.