**CÔTE D'IVOIRE**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### CÔTE D'IVOIRE 2019 KEY DATA

- **10.2%** of total economy
  - Total T&T GDP = XOF2,597.0BN (USD4,413.6MN)

- **+6.8%**
  - 2019 Travel & Tourism GDP growth vs +7.2% real economy GDP growth

- **864.0** JOBS (000’s)
  - (10.4% of total employment)

- **XOF327.3BN**
  - in visitor spend (4.1% of total exports)
  - (USD556.3MN)

### INBOUND ARRIVALS

1. FRANCE 31%
2. BURKINA FASO 9%
3. UNITED STATES 8%
4. MALI 7%
5. SENEGAL 7%
   - REST OF WORLD 38%

### OUTBOUND DEPARTURES

1. GHANA 29%
2. NIGERIA 11%
3. MOROCCO 10%
4. TOGO 10%
5. SENEGAL 6%
   - REST OF WORLD 34%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 27%
- **BUSINESS SPENDING**: 73%
- **DOMESTIC SPENDING**: 86%
- **INTERNATIONAL SPENDING**: 14%

1. All values are in constant 2019 prices & exchange rates
   - As reported in March 2020