**COSTA RICA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

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<thead>
<tr>
<th>Sector</th>
<th>5%</th>
<th>10%</th>
<th>15%</th>
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<tbody>
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<td>Mining</td>
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<td>Automotive</td>
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<td>Agriculture</td>
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<td>Travel &amp; Tourism</td>
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<td>Retail</td>
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<td>Financial Services</td>
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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### COSTA RICA 2019 KEY DATA

- **12.0% OF TOTAL ECONOMY**
  - Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)
  - 2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

- **256.4 JOBS (000’s)** (11.7% of total employment)

- **CRC2,405.3 BN** in visitor spend (19.5% of total exports) (USD4,107.1MN)

### INBOUND ARRIVALS

- 1. UNITED STATES 42%
- 2. NICARAGUA 14%
- 3. CANADA 7%
- 4. MEXICO 3%
- 5. PANAMA 3%
- REST OF WORLD 31%

### OUTBOUND DEPARTURES

- 1. UNITED STATES 29%
- 2. NICARAGUA 17%
- 3. MEXICO 9%
- 4. PANAMA 8%
- 5. COLOMBIA 7%
- REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 78%
- **BUSINESS SPENDING** 22%
- **DOMESTIC SPENDING** 33%
- **INTERNATIONAL SPENDING** 67%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020