GLOBAL DATA 2019

12.0% of total economy vs +3.3% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Jobs globally (1 in 10 jobs)

COSTA RICA 2019 KEY DATA

12.0% OF TOTAL ECONOMY
Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)

+3.3%
2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

256.4 JOBS (000’s)
(11.7% of total employment)

INTERNATIONAL VISITOR IMPACT
CRC2,405.3BN in visitor spend (19.5% of total exports) (USD4,107.1MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. UNITED STATES 42%
2. NICARAGUA 14%
3. CANADA 7%
4. MEXICO 3%
5. PANAMA 3%
REST OF WORLD 31%

1. UNITED STATES 29%
2. NICARAGUA 17%
3. MEXICO 9%
4. PANAMA 8%
5. COLOMBIA 7%
REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

Leisure Spending 78% 22%
Business Spending
Domestic Spending 33% 67%
International Spending

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020