

COSTA RICA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



COSTA RICA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

12.0% OF TOTAL ECONOMY

Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)

+3.3%

2019 Travel & Tourism GDP growth vs **+1.8%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

256.4 JOBS (000's)
(11.7% of total employment)

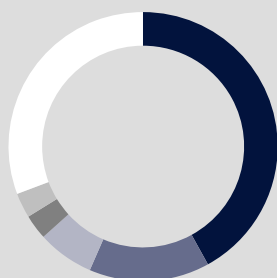


INTERNATIONAL VISITOR IMPACT

CRC2,405.3_{BN}

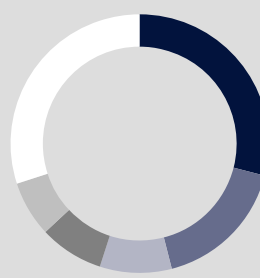
in visitor spend (**19.5%** of total exports)
(USD4,107.1MN)

INBOUND ARRIVALS



- 1. UNITED STATES **42%**
- 2. NICARAGUA **14%**
- 3. CANADA **7%**
- 4. MEXICO **3%**
- 5. PANAMA **3%**
- REST OF WORLD **31%**

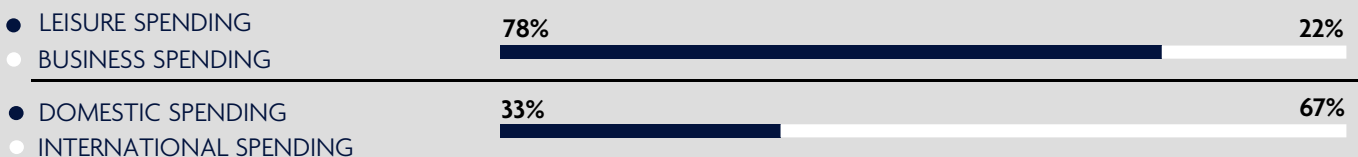
OUTBOUND DEPARTURES



- 1. UNITED STATES **29%**
- 2. NICARAGUA **17%**
- 3. MEXICO **9%**
- 4. PANAMA **8%**
- 5. COLOMBIA **7%**
- REST OF WORLD **30%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020