**COSTA RICA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
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<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
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<td>10%</td>
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<td>Travel &amp; Tourism</td>
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<td>Retail</td>
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<td>Financial Services</td>
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Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**COSTA RICA 2019 KEY DATA**

- **12.0% OF TOTAL ECONOMY**
  - Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)
- **+3.3%** 2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

- **256.4 JOBS (000's)** (11.7% of total employment)
- **CRC2,405.3 BN** in visitor spend (19.5% of total exports) (USD4,107.1MN)

**INBOUND ARRIVALS**

1. UNITED STATES 42%
2. NICARAGUA 14%
3. CANADA 7%
4. MEXICO 3%
5. PANAMA 3%
REMAINDER 31%

**OUTBOUND DEPARTURES**

1. UNITED STATES 29%
2. NICARAGUA 17%
3. MEXICO 9%
4. PANAMA 8%
5. COLOMBIA 7%
REMAINDER 30%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 78%
- **BUSINESS SPENDING**
  - 22%
- **DOMESTIC SPENDING**
  - 33%
- **INTERNATIONAL SPENDING**
  - 67%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.

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