### Costa Rica Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution</th>
<th>Year</th>
<th>Total contribution</th>
<th>Year</th>
<th>Total contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>CRC 4,146.6BN (USD 6,714.5MN)</td>
<td>2020</td>
<td>CRC 1,854.0BN (USD 3,002.2MN)</td>
<td>2021</td>
<td>CRC 2,378.8BN (USD 3,851.9MN)</td>
</tr>
<tr>
<td>2019</td>
<td>10.8% of Total Economy</td>
<td>2020</td>
<td>5.0% of Total Economy</td>
<td>2021</td>
<td>6.0% of Total Economy</td>
</tr>
<tr>
<td>2019</td>
<td>Change: -55.3% Economy change: -4.1%</td>
<td>2020</td>
<td></td>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>

#### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total employment</th>
<th>Year</th>
<th>Total employment</th>
<th>Year</th>
<th>Total employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>238.8 (000s)</td>
<td>2020</td>
<td>168.4 (000s)</td>
<td>2021</td>
<td>200.5 (000s)</td>
</tr>
<tr>
<td>2019</td>
<td>11.0% of total jobs</td>
<td>2020</td>
<td>8.7% of total jobs</td>
<td>2021</td>
<td>9.8% of total jobs</td>
</tr>
<tr>
<td>2019</td>
<td>Change: -29.5%</td>
<td>2020</td>
<td></td>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>

#### Visitor Spend:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total spend</th>
<th>Year</th>
<th>Total spend</th>
<th>Year</th>
<th>Total spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>CRC 2,495.4BN</td>
<td>2020</td>
<td>CRC 860.7BN</td>
<td>2021</td>
<td>CRC 1,013.7BN</td>
</tr>
<tr>
<td>2019</td>
<td>19.2% of total exports</td>
<td>2020</td>
<td>7.4% of total exports</td>
<td>2021</td>
<td>7.9% of total exports</td>
</tr>
<tr>
<td>2019</td>
<td>(USD 4,040.7MN)</td>
<td>2020</td>
<td>(USD 1,393.7MN)</td>
<td>2021</td>
<td>(USD 1,641.5MN)</td>
</tr>
<tr>
<td>2019</td>
<td>Change: -65.5%</td>
<td>2020</td>
<td></td>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Total spend</th>
<th>Year</th>
<th>Total spend</th>
<th>Year</th>
<th>Total spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>CRC 827.4BN</td>
<td>2020</td>
<td>CRC 498.0BN</td>
<td>2021</td>
<td>CRC 698.1BN</td>
</tr>
<tr>
<td>2019</td>
<td>(USD 1,339.8MN)</td>
<td>2020</td>
<td>(USD 806.4MN)</td>
<td>2021</td>
<td>(USD 1,130.4MN)</td>
</tr>
<tr>
<td>2019</td>
<td>Change: -39.8%</td>
<td>2020</td>
<td></td>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>
COSTA RICA
2022 Annual Research: Key Highlights

**Costa Rica Sector Characteristics**

**Domestic vs International Spending:**
- **2019:**
  - Domestic Spending: USD 1,339.8MN (25%)
  - International Spending: USD 4,040.7MN (75%)
- **2021:**
  - Domestic Spending: USD 1,130.4MN (41%)
  - International Spending: USD 1,641.5MN (59%)

**Leisure vs Business Spending:**
- **2019:**
  - Leisure Spending: USD 4,461.0MN (83%)
  - Business Spending: USD 919.5MN (17%)
- **2021:**
  - Leisure Spending: USD 2,171.2MN (78%)
  - Business Spending: USD 600.7MN (22%)

**Inbound Arrivals:**
- **2019:**
  1. United States 43%
  2. Nicaragua 13%
  3. Canada 7%
  4. Mexico 3%
  5. Panama 3%
  Rest of world 31%
- **2021:**
  1. United States 40%
  2. Nicaragua 16%
  3. Mexico 4%
  4. France 4%
  5. Panama 4%
  Rest of world 32%

**Outbound Departures:**
- **2019:**
  1. United States 33%
  2. Nicaragua 14%
  3. Mexico 10%
  4. Colombia 9%
  5. Panama 8%
  Rest of world 27%
- **2021:**
  1. United States 45%
  2. Colombia 12%
  3. Mexico 10%
  4. Nicaragua 7%
  5. Panama 6%
  Rest of world 20%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO