COSTA RICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COSTA RICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

12.0% OF TOTAL ECONOMY
Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)

+3.3%
2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

256.4 JOBS (000's)
(11.7% of total employment)

INTERNATIONAL VISITOR IMPACT

CRC2,405.3BN in visitor spend (19.5% of total exports) (USD4,107.1MN)

INBOUND ARRIVALS

1. UNITED STATES 42%
2. NICARAGUA 14%
3. CANADA 7%
4. MEXICO 3%
5. PANAMA 3%
REST OF WORLD 31%

OUTBOUND DEPARTURES

1. UNITED STATES 29%
2. NICARAGUA 17%
3. MEXICO 9%
4. PANAMA 8%
5. COLOMBIA 7%
REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 78% 22%
BUSINESS SPENDING
DOMESTIC SPENDING 33% 67%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

330MN jobs

All values are in constant 2019 prices & exchange rates
As reported in March 2020