While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Total T&T GDP = CNY10,942.5BN (USD1,584.9BN)

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

China 2019 Key Data

Contribution of Travel & Tourism to GDP

11.3% of total economy

Total GDP contribution

330 Mn jobs globally (1 in 10 jobs)

Contribuion of Travel & Tourism to Employment

79,870.0 jobs (000’s)

International Visitor Impact

CNY906.5bn in visitor spend (4.9% of total exports) (USD131.3bn)

Inbound Arrivals

1. Hong Kong SAR, China 40%
2. Macau SAR, China 12%
3. South Korea 7%
4. Japan 4%
5. Myanmar 4%
Rest of World 33%

Outbound Departures

1. Hong Kong SAR, China 19%
2. Macau SAR, China 12%
3. Thailand 10%
4. Japan 8%
5. South Korea 6%
Rest of World 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 81%
Business Spending 19%
Domestic Spending 86%
International Spending 14%

All values are in constant 2019 prices & exchange rates
As reported in March 2020