GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

101.1 JOBS (000's)

(3.8% of total employment)

INTERNATIONAL VISITOR IMPACT

3.7% OF TOTAL ECONOMY

Total T&T GDP = XAF244.3BN

(USD415.1MN)

+2.3%

2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

2019 KEY DATA

CHAD 2019 KEY DATA

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CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

101.1 JOBS (000's)

(3.8% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF47.8BN

in visitor spend (1.9% of total exports)

(USD81.2MN)

INBOUND ARRIVALS

1. FRANCE

21%

2. UNITED STATES

11%

3. CANADA

6%

4. CHINA

3%

5. ITALY

3%

REST OF WORLD

56%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING

- BUSINESS SPENDING

- DOMESTIC SPENDING

- INTERNATIONAL SPENDING

89% 11%

71% 29%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates

As reported in March 2020