CHAD 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.7% OF TOTAL ECONOMY
Total T&T GDP = XAF244.3BN (USD415.1MN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+2.3%
2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

CHAD 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

47.8BN in visitor spend (1.9% of total exports) (USD81.2MN)

INBOUND ARRIVALS

1. FRANCE
2. UNITED STATES
3. CANADA
4. CHINA
5. ITALY
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

Leisure Spending
Business Spending
Domestic Spending
International Spending

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 10% 20% 30% 40% 50%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020