CHAD
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CHAD 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.7% OF TOTAL ECONOMY
Total T&T GDP = XAF244.3BN (USD415.1MN)

+2.3%
2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

101.1 JOBS (000's)
(3.8% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF47.8 BN
in visitor spend (1.9% of total exports) (USD81.2MN)

INBOUND ARRIVALS

1. FRANCE
2. UNITED STATES
3. CANADA
4. CHINA
5. ITALY
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics; national sources and UNWTO