CHAD
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CHAD 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.7% of total economy
Total T&T GDP = XAF244.3BN (USD415.1MN)

+2.3%
2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

101.1 jobs (000’s)
(3.8% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF47.8BN
in visitor spend (1.9% of total exports)
(USD81.2MN)

INBOUND ARRIVALS

1. FRANCE
2. UNITED STATES
3. CANADA
4. CHINA
5. ITALY
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020