While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- 3.7% OF TOTAL ECONOMY
- Total T&T GDP = XAF244.3BN (USD415.1MN)
- +2.3% 2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- 101.1 JOBS (000's)
- (3.8% of total employment)

INTERNATIONAL VISITOR IMPACT
- XAF47.8BN
- in visitor spend (1.9% of total exports)
- (USD81.2MN)

INBOUND ARRIVALS
1. FRANCE 21%
2. UNITED STATES 11%
3. CANADA 6%
4. CHINA 3%
5. ITALY 3%
REST OF WORLD 56%

NOTED: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 71%
- INTERNATIONAL SPENDING 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020