**CHAD**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### CHAD 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **3.7%** of total economy
  - Total T&T GDP = XAF244.3BN (USD415.1MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **101.1** jobs (000's)
  - (3.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **XAF47.8BN**
  - in visitor spend (1.9% of total exports)
  - (USD81.2MN)

### INBOUND ARRIVALS

1. FRANCE: 21%
2. UNITED STATES: 11%
3. CANADA: 6%
4. CHINA: 3%
5. ITALY: 3%
6. REST OF WORLD: 56%

**Note:** Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 89%
- BUSINESS SPENDING: 11%
- DOMESTIC SPENDING: 71%
- INTERNATIONAL SPENDING: 29%

**Note:** All values are in constant 2019 prices & exchange rates. As reported in March 2020

**Global GDP impact by sector (2018 data).** Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

- **+2.3%**
  - 2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years