CHAD
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

3.7% OF TOTAL ECONOMY +2.3%

vs +2.4% real economy GDP growth

101.1 JOBS (000’s)

(3.8% of total employment)

1. FRANCE
2. UNITED STATES
3. CANADA
4. CHINA
5. ITALY
REST OF WORLD

INBOUND ARRIVALS

XAF47.8 BN in visitor spend (1.9% of total exports)
(USD81.2MN)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 89% 11%
- BUSINESS SPENDING 71% 29%
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

All values are in constant 2019 prices & exchange rates
As reported in March 2020