## CHAD
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
</tr>
<tr>
<td>$10.4% $1,170 BN</td>
<td>$5.5% $4,671 BN</td>
</tr>
<tr>
<td>=1 in 10 jobs</td>
<td>=1 in 11 jobs</td>
</tr>
</tbody>
</table>

### Chad Key Data

<table>
<thead>
<tr>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Change in Jobs in 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
<td><strong>2019</strong></td>
</tr>
<tr>
<td>3.7% of Total Economy</td>
<td>2.5% of Total Economy</td>
<td>-36.6%</td>
</tr>
<tr>
<td>Total T&amp;T GDP = XAF240.9BN (USD418.7MN)</td>
<td>Total T&amp;T GDP = XAF152.6BN (USD265.3MN)</td>
<td>Change in Travel &amp; Tourism GDP vs -6.9% real economy GDP change</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Visitor Impact International:</th>
<th>Visitor Impact Domestic:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
</tr>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>XAF46.3BN</td>
<td>XAF16.9BN</td>
</tr>
<tr>
<td>1.9% of total exports (USD80.4MN)</td>
<td>1.1% of total exports (USD29.3MN)</td>
</tr>
</tbody>
</table>

- Change in jobs
- Change in international visitor spend
- Change in domestic visitor spend
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Chad Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 202.2MN (72%)
  - International Spending: USD 80.4MN (28%)

- **2020**
  - Domestic Spending: USD 125.7MN (81%)
  - International Spending: USD 29.3MN (19%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 250.9MN (89%)
  - Business Spending: USD 31.7MN (11%)

- **2020**
  - Leisure Spending: USD 141.6MN (91%)
  - Business Spending: USD 13.4MN (9%)

Inbound Arrivals:

- **2019**
  1. France 25%
  2. United States 13%
  3. Canada 5%
  4. China 3%
  5. Italy 3%
  Rest of world 51%

- **2020**
  1. France 18%
  2. United States 11%
  3. Canada 5%
  4. China 4%
  5. Italy 3%
  Rest of world 59%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.