CENTRAL AFRICAN REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Central African Republic 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.3% OF TOTAL ECONOMY
Total T&T GDP = XAF71.6BN (USD122.1MN)

+6.5%
2019 Travel & Tourism GDP growth vs +4.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

40.3 JOBS (000’s)
(5.4% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF10.6 BN
in visitor spend (5.3% of total exports) (USD18.1MN)

INBOUND ARRIVALS

1. FRANCE 13%
2. CAMEROON 6%
3. SENEGAL 5%
4. GABON 4%
5. UNITED STATES 4%
REST OF WORLD 68%

OUTBOUND DEPARTURES

1. CÔTE D’IVOIRE 19%
2. ZAMBIA 17%
3. FRANCE 16%
4. NIGERIA 13%
5. REPUBLIC OF CONGO 9%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 23%  77%
BUSINESS SPENDING
DOMESTIC SPENDING 83%  17%
INTERNATIONAL SPENDING

All values are in constant 2019 prices & exchange rates
As reported in March 2020.