CENTRAL AFRICAN REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CENTRAL AFRICAN REPUBLIC 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.3% OF TOTAL ECONOMY
Total T&T GDP = XAF71.6BN (USD122.1MN)

+6.5% 2019 Travel & Tourism GDP growth vs +4.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

40.3 JOBS (000’s)
(5.4% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF10.6 BN in visitor spend (5.3% of total exports)
(USD18.1MN)

INBOUND ARRIVALS

1. FRANCE 13%
2. CAMEROON 6%
3. SENEGAL 5%
4. GABON 4%
5. UNITED STATES 4%
REST OF WORLD 68%

OUTBOUND DEPARTURES

1. CÔTE D’IVOIRE 19%
2. ZAMBIA 17%
3. FRANCE 16%
4. NIGERIA 13%
5. REPUBLIC OF CONGO 9%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 23%
- BUSINESS SPENDING 77%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

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