CENTRAL AFRICAN REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Central African Republic 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.3% OF TOTAL ECONOMY Total T&T GDP = XAF71.6BN (USD122.1MN)
+6.5% 2019 Travel & Tourism GDP growth vs +4.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
40.3 JOBS (000’s) (5.4% of total employment)

INTERNATIONAL VISITOR IMPACT
XAF10.6BN in visitor spend (5.3% of total exports) (USD18.1MN)

INBOUND ARRIVALS
1. FRANCE 13%
2. CAMEROON 6%
3. SENEGAL 5%
4. GABON 4%
5. UNITED STATES 4%
REST OF WORLD 68%

OUTBOUND DEPARTURES
1. CÔTE D’IVOIRE 19%
2. ZAMBIA 17%
3. FRANCE 16%
4. NIGERIA 13%
5. REPUBLIC OF CONGO 9%
REST OF WORLD 26%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 23%
- BUSINESS SPENDING 77%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020