While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data):
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth:
- 2.5% for the total economy
- 3.5% for Travel & Tourism

Jobs globally: 1 in 10 jobs

International visitor impact:
- XAF10.6BN in visitor spend (5.3% of total exports)
  (USD18.1MN)

Inbound arrivals:
- 1. France 13%
- 2. Cameroon 6%
- 3. Senegal 5%
- 4. Gabon 4%
- 5. United States 4%
- Rest of World 68%

Outbound departures:
- 1. Côte d'Ivoire 19%
- 2. Zambia 17%
- 3. France 16%
- 4. Nigeria 13%
- 5. Republic of Congo 9%
- Rest of World 26%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020.