CENTRAL AFRICAN REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

2.5% Country

330MN Jobs globally (1 in 10 jobs)

3.5% Sector

CENTRAL AFRICAN REPUBLIC 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.3% OF TOTAL ECONOMY

Total T&T GDP = XAF71.6BN (USD122.1MN)

+6.5% 2019 Travel & Tourism GDP growth vs +4.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

40.3 JOBS (000's)

(5.4% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF 10.6 BN in visitor spend (5.3% of total exports) (USD18.1MN)

INBOUND ARRIVALS

1. FRANCE 13%
2. CAMEROON 6%
3. SENEGAL 5%
4. GABON 4%
5. UNITED STATES 4%
REST OF WORLD 68%

OUTBOUND DEPARTURES

1. CÔTE D’IVOIRE 19%
2. ZAMBIA 17%
3. FRANCE 16%
4. NIGERIA 13%
5. REPUBLIC OF CONGO 9%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

23% 77%
83% 17%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020