While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

37.2% of total economy

3.5% Travel & Tourism GDP growth
vs +4.5% real economy GDP growth

98.3 jobs (000's)
(39.3% of total employment)

CVE54.8Bn
in visitor spend (50.8% of total exports)
(USD556.7Bn)

1. UNITED KINGDOM 24%
2. GERMANY 12%
3. FRANCE 11%
4. BELGIUM 11%
5. PORTUGAL 10%
REST OF WORLD 32%

1. UNITED STATES 32%
2. MEXICO 20%
3. BRAZIL 13%
4. MOROCCO 5%
5. ANGOLA 4%
REST OF WORLD 26%

90% Leisure spending
10% Business spending
12% Domestic spending
88% International spending

1All values are in constant 2019 prices & exchange rates
As reported in March 2020