While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total GDP contribution: 10.3%

Jobs globally (1 in 10 jobs): 330 MN

3.5% of total employment

69.5 JOBS (000's) (3.5% of total employment)

BIF10.9 BN in visitor spend (4.1% of total exports) (USD5.9 MN)

OUTBOUND DEPARTURES

1. RWANDA
2. TANZANIA
3. UGANDA
4. DEMOCRATIC REPUBLIC OF CONGO
5. KENYA
6. REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 44% (56%)
- BUSINESS SPENDING
- DOMESTIC SPENDING: 94% (6%)
- INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020