BURUNDI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.5% OF TOTAL ECONOMY
Total T&T GDP = BIF222.2BN (USD120.2MN)

+1.4%
2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

69.5 JOBS (000's)
(3.5% of total employment)

INTERNATIONAL VISITOR IMPACT

BIF10.9BN
in visitor spend (4.1% of total exports)
(USD5.9MN)

OUTBOUND DEPARTURES

1. RWANDA
2. TANZANIA
3. UGANDA
4. DEMOCRATIC REPUBLIC OF CONGO
5. KENYA
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  - BUSINESS SPENDING
  - DOMESTIC SPENDING
  - INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020