While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data). Share of total economy GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global 2019 Key Data

Contribution of Travel & Tourism to GDP: 3.5% of total economy, Total T&T GDP = BIF222.2BN (USD120.2MN)

Contribution of Travel & Tourism to Employment: 69.5 jobs (000's), (3.5% of total employment)

International Visitor Impact: BIF10.9BN in visitor spend (4.1% of total exports) (USD5.9MN)

Outbound Departures

1. Rwanda 43%
2. Tanzania 24%
3. Uganda 20%
4. Democratic Republic of Congo 3%
5. Kenya 3%
6. Rest of World 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 44%
- Business Spending 56%
- Domestic Spending 94%
- International Spending 6%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020