While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP contribution: 10.3% Total GDP contribution
- Jobs globally (1 in 10 jobs): 330 MN
- Travel & Tourism grew significantly more at 3.5%
- 2.5%
- 3.5%

2019 Travel & Tourism GDP growth
- 3.5% of total employment
- +1.4%

2019 Travel & Tourism GDP = BIF222.2BN (USD120.2MN)

Total GDP contribution
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 15%
- Financial Services: 15%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

OUTBOUND DEPARTURES
- 1. RWANDA
- 2. TANZANIA
- 3. UGANDA
- 4. DEMOCRATIC REPUBLIC OF CONGO
- 5. KENYA
- REST OF WORLD

INTERNATIONAL VISITOR IMPACT
- BIF10.9 BN in visitor spend (4.1% of total exports) (USD5.9MN)

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 44%
- BUSINESS SPENDING: 56%
- DOMESTIC SPENDING: 94%
- INTERNATIONAL SPENDING: 6%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020