**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 3.5% of total economy
- Total T&T GDP = BIF222.2BN (USD120.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 69.5 JOBS (000's)
- 2.5% (3.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- BIF10.9BN
  - in visitor spend (4.1% of total exports)
  - (USD5.9MN)

**OUTBOUND DEPARTURES**

1. RWANDA  43%
2. TANZANIA  24%
3. UGANDA  20%
4. DEMOCRATIC REPUBLIC OF CONGO  3%
5. KENYA  3%
6. REST OF WORLD  7%

**SOURCE:** Data are average shares over the 2016-2018 period

Note: Data are average shares over the 2016-2018 period

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 44%
- **BUSINESS SPENDING** 56%
- **DOMESTIC SPENDING** 94%
- **INTERNATIONAL SPENDING** 6%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

**GLOBAL GDP IMPACT BY SECTOR (2018 DATA)**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.