While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total T&T GDP = BIF222.2BN (USD120.2MN)

2019 Travel & Tourism GDP growth (3.5% of total employment) vs +1.6% real economy GDP growth.

69.5 JOBS (000's)
(3.5% of total employment)

BIF10.9BN in visitor spend (4.1% of total exports)
(USD5.9MN)

OUTBOUND DEPARTURES

1. RWANDA 43%
2. TANZANIA 24%
3. UGANDA 20%
4. DEMOCRATIC REPUBLIC OF CONGO 3%
5. KENYA 3%
6. REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 44%
- BUSINESS SPENDING 56%
- DOMESTIC SPENDING 94%
- INTERNATIONAL SPENDING 6%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.