While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

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CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.5% OF TOTAL ECONOMY

Total T&T GDP = BIF222.2BN (USD120.2MN)

2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

69.5 JOBS (000's)

(3.5% of total employment)

INTERNATIONAL VISITOR IMPACT

BIF10.9 BN

in visitor spend (4.1% of total exports) (USD5.9MN)

OUTBOUND DEPARTURES

1. RWANDA
2. TANZANIA
3. UGANDA
4. DEMOCRATIC REPUBLIC OF CONGO
5. KENYA
REST OF WORLD

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

44% 56%

94% 6%

All values are in constant 2019 prices & exchange rates
As reported in March 2020