While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global 2019 Total GDP contribution: 10.3% (3.5% of total employment).

Travel & Tourism GDP growth: 3.3% of total economy (XOF293.6BN or USD499.0MN).

2019 Travel & Tourism GDP growth vs +6.0% real economy GDP growth.

Jobs globally (1 in 10 jobs): 330 MN (159.6 jobs in 000's (3.4% of total employment).

International visitor impact: XOF112.5 BN in visitor spend (4.5% of total exports) (USD191.2MN).

1. FRANCE 16%
2. CÔTE D’IVOIRE 12%
3. MALI 8%
4. NIGER 6%
5. SENEGAL 5%
REST OF WORLD 53%

1. CÔTE D’IVOIRE 28%
2. GHANA 19%
3. FRANCE 10%
4. BENIN 8%
5. TOGO 7%
REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.