While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>32%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**BURKINA FASO 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

3.3% of Total Economy

Total T&T GDP = XOF293.6BN (USD499.0MN)

+3.1% vs +6.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

159.6 jobs (000's)

(3.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

XOF112.5BN in visitor spend (4.5% of total exports)

(USD191.2MN)

**INBOUND ARRIVALS**

1. FRANCE 16%
2. CÔTE D’IVOIRE 12%
3. MALI 8%
4. NIGER 6%
5. SENEGAL 5%
REST OF WORLD 53%

**OUTBOUND DEPARTURES**

1. CÔTE D’IVOIRE 28%
2. GHANA 19%
3. FRANCE 10%
4. BENIN 8%
5. TOGO 7%
REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 57%
- BUSINESS SPENDING: 43%
- DOMESTIC SPENDING: 52%
- INTERNATIONAL SPENDING: 48%

1All values are in constant 2019 prices & exchange rates.
As reported in March 2020.