While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>15%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>16%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>23%</td>
</tr>
<tr>
<td>Retail</td>
<td>7%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**BURKINA FASO 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **3.3% OF TOTAL ECONOMY**
  - Total T&T GDP = XOF293.6BN (USD499.0MN)

- **+3.1%**
  - 2019 Travel & Tourism GDP growth vs +6.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **159.6 JOBS (000's)**
  - (3.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **XOF112.5BN**
  - in visitor spend (4.5% of total exports)
  - (USD191.2MN)

**INBOUND ARRIVALS**

1. FRANCE 16%
2. CÔTE D’IVOIRE 12%
3. MALI 8%
4. NIGER 6%
5. SENEGAL 5%
REST OF WORLD 53%

**OUTBOUND DEPARTURES**

1. CÔTE D’IVOIRE 28%
2. GHANA 19%
3. FRANCE 10%
4. BENIN 8%
5. TOGO 7%
REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

57% 43%
52% 48%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020