While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5% and 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>4%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>7%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
</tr>
</tbody>
</table>

Global 2019 Travel & Tourism GDP growth was 3.3% of total employment and +3.1% vs +6.0% real economy GDP growth.

Inbound Arrivals:
- 1. France 16%
- 2. Côte d’Ivoire 12%
- 3. Mali 8%
- 4. Niger 6%
- 5. Senegal 5%
- Rest of World 53%

Outbound Departures:
- 1. Côte d’Ivoire 28%
- 2. Ghana 19%
- 3. France 10%
- 4. Benin 8%
- 5. Togo 7%
- Rest of World 28%

International Visitor Impact:
- 159.6 Jobs (000s)
- 3.4% of total employment

XOF112.5 BN in visitor spend (4.5% of total exports) (USD191.2BN)

Inbound Arrivals:
- 1. France 16%
- 2. Côte d’Ivoire 12%
- 3. Mali 8%
- 4. Niger 6%
- 5. Senegal 5%
- Rest of World 53%

Outbound Departures:
- 1. Côte d’Ivoire 28%
- 2. Ghana 19%
- 3. France 10%
- 4. Benin 8%
- 5. Togo 7%
- Rest of World 28%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 57%
- Business Spending: 43%
- Domestic Spending: 52%
- International Spending: 48%

1 All values are in constant 2019 prices & exchange rates. As reported in March 2020.