### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Travel &amp; Tourism GDP change:</th>
<th>Total Travel &amp; Tourism jobs:</th>
<th>Change in Jobs²:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>Travel &amp; Tourism GDP change:</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>-50.4% = USD -4,855 BN (Economy GDP = -3.3%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% = USD 1,038 BN (Economy GDP = 5.8%)</td>
<td>271 MN = 1 in 12 jobs</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>+18.2MN = +6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

### Burkina Faso Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2.6% of Total Economy XOF 254.6BN (USD 459.0MN)</td>
<td>131.9 (000s) 1.9% of total jobs Change: -22.4%</td>
<td>International:</td>
</tr>
<tr>
<td></td>
<td>1.4% of Total Economy XOF 142.7BN (USD 257.2MN)</td>
<td>102.3 (000s) 1.4% of total jobs Change: +10.6%</td>
<td>XOF 106.3 BN 4.2% of total exports (USD 191.6MN)</td>
</tr>
<tr>
<td></td>
<td>1.6% of Total Economy XOF 167.7BN (USD 302.3MN)</td>
<td>113.1 (000s) 1.5% of total jobs</td>
<td>Domestic:</td>
</tr>
<tr>
<td></td>
<td>Change: +17.5% Economy change: +6.8%</td>
<td></td>
<td>XOF 101.1 BN (USD 182.3MN)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Change: -30.2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>XOF 70.6 BN (USD 127.2MN)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Change: +23.1%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>XOF 40.5 BN 1.5% of total exports (USD 73.0MN)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Change: +20.0%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>XOF 86.8 BN (USD 156.5MN)</td>
</tr>
</tbody>
</table>
BURKINA FASO
2022 Annual Research: Key Highlights¹

Burkina Faso Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 182.3MN (49%)
  - 2021: USD 156.5MN (68%)

- **International Spending:**
  - 2019: USD 191.6MN (51%)
  - 2021: USD 73.0MN (32%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 260.8MN (70%)
  - 2021: USD 166.8MN (73%)

- **Business Spending:**
  - 2019: USD 113.0MN (30%)
  - 2021: USD 62.8MN (27%)

Inbound Arrivals³:

- **2019**
  - 1. France 16%
  - 2. Côte D'Ivoire 11%
  - 3. Mali 8%
  - 4. Niger 5%
  - 5. Guinea 5%
  - Rest of world 55%

- **2021**
  - 1. France 25%
  - 2. Guinea 10%
  - 3. Côte D'Ivoire 8%
  - 4. Mali 6%
  - 5. Niger 5%
  - Rest of world 46%

Outbound Departures³:

- **2019**
  - 1. Côte D'Ivoire 30%
  - 2. Ghana 17%
  - 3. Togo 15%
  - 4. Nigeria 10%
  - 5. France 7%
  - Rest of world 21%

- **2021**
  - 1. Ghana 27%
  - 2. Côte D'Ivoire 23%
  - 3. Togo 15%
  - 4. Nigeria 12%
  - 5. France 7%
  - Rest of world 16%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO