**GLOBAL DATA 2019**

- **Total GDP contribution:** 10.3%
- **Employment:** 330 MN (1 in 10 jobs)
- **Travel & Tourism:**
  - Contribution to GDP: 3.3% (3.1% growth vs +6.0% real economy GDP growth)
  - Contribution to employment: 159.6 JOBS (000's) (3.4% of total employment)
  - Visitor impact: XOF112.5 BN (4.5% of total exports)

**2019 Travel & Tourism GDP growth (3.4% of total employment)**

- **Global GDP impact by sector (2018 data):**
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 7%
  - Travel & Tourism: 10%
  - Retail: 10%
  - Financial Services: 15%

**Inbound Arrivals**
- 1. France 16%
- 2. Côte d’Ivoire 12%
- 3. Mali 8%
- 4. Niger 6%
- 5. Senegal 5%
- Rest of World 53%

**Outbound Departures**
- 1. Côte d’Ivoire 28%
- 2. Ghana 19%
- 3. France 10%
- 4. Benin 8%
- 5. Togo 7%
- Rest of World 28%

**Sector Characteristics (2019)**
- **Leisure Spending:** 57%
- **Business Spending:** 43%
- **Domestic Spending:** 52%
- **International Spending:** 48%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020