**BURKINA FASO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

**10.3%**
Total GDP contribution

**330 MN**
Jobs globally (1 in 10 jobs)

**3.3%**
Of Total Economy

**2.5%**
Travel & Tourism grew significantly more at 3.5%

**1 in 4 net new jobs**
were created by Travel & Tourism over the last five years

**3.1%**
Real Economy GDP growth

**330 MN**
Total T&T GDP = XOF293.6 BN
(USD499.0 MN)

**159.6**
JOBS (000's)
(3.4% of total employment)

**XOF 112.5 BN**
in visitor spend (4.5% of total exports)
(USD191.2 MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
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<tr>
<td>Automotive</td>
<td>5%</td>
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<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>25%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
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</tbody>
</table>

Global GDP impact: +3.1% vs +6.0% real economy GDP growth

**BURKINA FASO 2019 KEY DATA**

**INTERNATIONAL VISITOR IMPACT**

**3.3% OF TOTAL ECONOMY**
Total T&T GDP = XOF293.6 BN
(USD499.0 MN)

**159.6**
JOBS (000's)
(3.4% of total employment)

**XOF 112.5 BN**
in visitor spend (4.5% of total exports)
(USD191.2 MN)

**INBOUND ARRIVALS**

1. FRANCE 16%
2. CÔTE D’IVOIRE 12%
3. MALI 8%
4. NIGER 6%
5. SENEGAL 5%

**REST OF WORLD 53%**

**OUTBOUND DEPARTURES**

1. CÔTE D’IVOIRE 28%
2. GHANA 19%
3. FRANCE 10%
4. BENIN 8%
5. TOGO 7%

**REST OF WORLD 28%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 57%
- **BUSINESS SPENDING**
  - 43%
- **DOMESTIC SPENDING**
  - 52%
- **INTERNATIONAL SPENDING**
  - 48%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

Notable growth industries:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Source: Oxford Economics, national sources and UNWTO