**BURKINA FASO**
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
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</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
</tr>
<tr>
<td>Total contribution of Travel &amp; Tourism to GDP:</td>
<td>2.7% of Total Economy</td>
<td>1.3% of Total Economy</td>
</tr>
<tr>
<td>Total GDP = XOF266.6BN (USD463.3MN)</td>
<td>Total T&amp;T GDP = XOF122.4BN (USD212.8MN)</td>
<td>Change in Travel &amp; Tourism GDP vs -1.1% real economy GDP change</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
<tr>
<td><strong>Change in Jobs in 2020</strong></td>
<td>-61.6 MN -18.5%</td>
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### Burkina Faso Key Data

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<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>142.8</td>
<td>98.8</td>
</tr>
<tr>
<td>Jobs (000s)</td>
<td>(3.0 % of total employment)</td>
<td>Jobs (000s)</td>
</tr>
<tr>
<td><strong>Change in jobs:</strong></td>
<td>-30.9% -44.0 (000s)</td>
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**Visitor Impact**

**International:**
- Visitor spend: XOF112.3 BN (4.3% of total exports (USD195.2MN))
- Change in international visitor spend: -71.8% -USD 140.3 MN

**Domestic:**
- Visitor spend: XOF107.7 BN (USD 187.2MN)
- Change in domestic visitor spend: -46.3% -USD 86.6 MN
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Burkina Faso Sector Characteristics

Domestic vs International Spending:
- **2019**
  - Domestic Spending: USD 187.2MN (49%)
  - International Spending: USD 195.2MN (51%)
- **2020**
  - Domestic Spending: USD 100.6MN (65%)
  - International Spending: USD 55.0MN (35%)

Leisure vs Business Spending:
- **2019**
  - Leisure Spending: USD 269.3MN (70%)
  - Business Spending: USD 113.2MN (30%)
- **2020**
  - Leisure Spending: USD 127.2MN (82%)
  - Business Spending: USD 28.4MN (18%)

Inbound Arrivals:
- **2019**
  1. France 17%
  2. Côte D’Ivoire 11%
  3. Mali 8%
  4. Niger 5%
  5. Guinea 5%
  Rest of world 54%

- **2020**
  1. France 11%
  2. Côte D’Ivoire 10%
  3. Guinea 10%
  4. Mali 8%
  5. Niger 5%
  Rest of world 55%

Outbound Departures:
- **2019**
  1. Côte D’Ivoire 30%
  2. Ghana 17%
  3. Togo 15%
  4. Nigeria 10%
  5. France 8%
  Rest of world 20%

- **2020**
  1. Côte D’Ivoire 33%
  2. Togo 18%
  3. Ghana 14%
  4. Nigeria 12%
  5. France 5%
  Rest of world 18%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO