While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP 2019
- GDP contribution: 10.3%
- Jobs globally: 330,000 (1 in 10 jobs)

Burkina Faso 2019 Key Data
- Contribution of Travel & Tourism to GDP: 3.3% of total economy
  - Total T&T GDP = XOF293.6BN (USD499.0MN)
- Contribution of Travel & Tourism to Employment: 159.6 jobs (000's)
  - (3.4% of total employment)
- International Visitor Impact
  - XOF112.5BN in visitor spend (4.5% of total exports)
  - (USD191.2MN)

Inbound Arrivals
- 1. France 16%
- 2. Côte d’Ivoire 12%
- 3. Mali 8%
- 4. Niger 6%
- 5. Senegal 5%
- Rest of World 53%

Outbound Departures
- 1. Côte d’Ivoire 28%
- 2. Ghana 19%
- 3. France 10%
- 4. Benin 8%
- 5. Togo 7%
- Rest of World 28%

Sector Characteristics (2019)
- Leisure Spending: 57%
- Business Spending: 43%
- Domestic Spending: 52%
- International Spending: 48%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020