While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 10%
- Automotive: 15%
- Agriculture: 20%
- Travel & Tourism: 25%
- Retail: 15%
- Financial Services: 10%

Jobs globally (1 in 10 jobs):
- 330,000

Total T&T GDP = BND1,131.8MN (USD828.2MN)

2.5% contribution of travel & tourism to GDP

5.9% of total economy

10.3% total GDP contribution

15.6 jobs (000's)

7.9% of total employment

+6.2% travel & tourism GDP growth

+2.7% real economy GDP growth

BND332.2MN in visitor spend (3.3% of total exports)

(USD243.1MN)

INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
REST OF WORLD 1%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 84%
- BUSINESS SPENDING: 16%
- DOMESTIC SPENDING: 56%
- INTERNATIONAL SPENDING: 44%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.