**BRUNEI**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

**10.3%**

Total GDP contribution

**330 MN**

Jobs globally (1 in 10 jobs)

**5.9% OF TOTAL ECONOMY**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

<table>
<thead>
<tr>
<th>Sector</th>
<th>Total GDP contribution</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
<td>20%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
<td>30%</td>
</tr>
<tr>
<td>Retail</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Global GDP impact by sector (2018 data). Share of total economy GDP

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**+6.2%**

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

### BRUNEI 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

5.9% OF TOTAL ECONOMY

Total T&T GDP = BND1,131.8MN (USD828.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

15.6 JOBS (000’s)

(7.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

BND332.2 MN

in visitor spend (3.3% of total exports)

(USD243.1MN)

### INBOUND ARRIVALS

- **1. MALAYSIA 23%**
- **2. CHINA 21%**
- **3. INDONESIA 9%**
- **4. PHILIPPINES 8%**
- **5. SINGAPORE 6%**
- **REST OF WORLD 33%**

### OUTBOUND DEPARTURES

- **1. MALAYSIA 92%**
- **2. SINGAPORE 3%**
- **3. INDONESIA 2%**
- **4. THAILAND 1%**
- **5. PHILIPPINES 1%**
- **REST OF WORLD 1%**

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 84%
- **BUSINESS SPENDING**
  - 16%
- **DOMESTIC SPENDING**
  - 56%
- **INTERNATIONAL SPENDING**
  - 44%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020