5.9% of total economy +6.2% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.9% of total economy
Total T&T GDP = BND1,131.8MN (USD828.2MN)

+6.2% 2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

15.6 jobs (000’s)
(7.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BND332.2 MN in visitor spend (3.3% of total exports)
(USD243.1MN)

BRUNEI 2019 KEY DATA

INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 56%
- INTERNATIONAL SPENDING 44%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020