While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. Global GDP impact by sector (2018 data). Share of total economy GDP.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

5.9% of total economy
+6.2%
+2.7%

Travel & Tourism grew significantly more at 3.5%

10.3%

Total GDP contribution

330MN

Jobs globally (1 in 10 jobs)

5.9% of Total Economy

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

5.9% of Total Economy

Total T&T GDP = BND1,131.8MN (USD828.2MN)

+6.2%

15.6 Jobs (000's)

(7.9% of total employment)

15.6

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

BND332.2MN

in visitor spend (3.3% of total exports) (USD243.1MN)

INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
REST OF WORLD 1%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 84%
BUSINESS SPENDING 16%
DOMESTIC SPENDING 56%
INTERNATIONAL SPENDING 44%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO