BRUNEI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

All values are in constant 2019 prices & exchange rates as reported in March 2020.

BRUNEI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.9% OF TOTAL ECONOMY
Total T&T GDP = BND1,131.8MN (USD828.2MN)

+6.2%
2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

15.6 JOBS (000’s)
(7.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BND332.2MN
in visitor spend (3.3% of total exports)
(USD243.1MN)

INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 84%
- BUSINESS SPENDING: 16%
- DOMESTIC SPENDING: 56%
- INTERNATIONAL SPENDING: 44%

¹All values are in constant 2019 prices & exchange rates. As reported in March 2020.