### BRUNEI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **5.9%** OF TOTAL ECONOMY
  - Total T&T GDP = BND1,131.8MN (USD828.2MN)
- **+6.2%** vs +2.7% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **15.6 JOBS (000’s)** (7.9% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **BND332.2MN** in visitor spend (3.3% of total exports) (USD243.1MN)

### INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
REST OF WORLD 33%

### OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
REST OF WORLD 1%

**Note:** Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 84%
- **BUSINESS SPENDING** 16%
- **DOMESTIC SPENDING** 56%
- **INTERNATIONAL SPENDING** 44%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020