BRITISH VIRGIN ISLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

6.8 JOBS (000’s)
(66.4% of total employment)

57.0% OF TOTAL ECONOMY
Total T&T GDP = USD563.3MN

+7.7%
2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

INTERNATIONAL VISITOR IMPACT
USD569.7 MN
in visitor spend (55.2% of total exports)

BRITISH VIRGIN ISLANDS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

57.0% OF TOTAL ECONOMY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

6.8 JOBS (000’s)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. UNITED STATES 62%
2. CANADA 4%
3. PUERTO RICO 4%
4. FRANCE 2%
5. UNITED KINGDOM 1%
REST OF WORLD 27%

OUTBOUND DEPARTURES

1. UNITED STATES 52%
2. US VIRGIN ISLANDS 22%
3. ST. KITTS AND NEVIS 7%
4. ANTIGUA AND BARBUDA 3%
5. BARBADOS 3%
REST OF WORLD 13%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
94%

BUSINESS SPENDING
6%

DOMESTIC SPENDING
7%

INTERNATIONAL SPENDING
93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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