### British Virgin Islands Key Data

#### 2019

<table>
<thead>
<tr>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>38.6% of Total Economy</th>
<th>13.4% of Total Economy</th>
<th>-67.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = USD599.5MN</td>
<td></td>
<td>Total T&amp;T GDP = USD194.3MN</td>
<td>Change in Travel &amp; Tourism GDP vs -6.5% real economy GDP change</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>7.0</th>
<th>4.9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs (000s) (68.8% of total employment)</td>
<td>6.0 (50.7% of total employment)</td>
<td>-29.9%</td>
</tr>
<tr>
<td>-2.1 (000s)</td>
<td>-2.1 (000s)</td>
<td></td>
</tr>
</tbody>
</table>

**Visitor Impact International:**

- USD 575.3 MN Visitor spend (31.7% of total exports)
- USD 160.7 MN Visitor spend (10.3% of total exports)

**Domestic:**

- USD 66.3 MN Visitor spend
- USD 32.3 MN Visitor spend

### Global Data

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution:</td>
<td>10.4%</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
</tr>
<tr>
<td>Total Travel &amp; Tourism GDP change in 2020:</td>
<td>-49.1%</td>
</tr>
<tr>
<td>Global Economy GDP change:</td>
<td>-10.4%</td>
</tr>
<tr>
<td>Total Travel &amp; Tourism jobs:</td>
<td>334 MN</td>
</tr>
<tr>
<td>= 1 in 10 jobs</td>
<td>= 1 in 11 jobs</td>
</tr>
<tr>
<td>Change in Jobs in 2020²</td>
<td>-61.6 MN</td>
</tr>
</tbody>
</table>

1. Visitor spend Visitor spend
2. Visitor spend Visitor spend

- 31.7% of Total exports
- 10.3% of Total exports

- USD 575.3 MN Visitor spend
- USD 160.7 MN Visitor spend
- USD 66.3 MN Visitor spend
- USD 32.3 MN Visitor spend

- -67.6% change in Travel & Tourism GDP vs -6.5% real economy GDP change

- -49.1% change in Travel & Tourism GDP

- 1 in 4 net new jobs were created by Travel & Tourism during 2014-2019
BRITISH VIRGIN ISLANDS
2021 Annual Research: Key Highlights

British Virgin Islands Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 66.3MN (10%)
  - International Spending: USD 575.3MN (90%)
- **2020**
  - Domestic Spending: USD 32.3MN (17%)
  - International Spending: USD 160.7MN (83%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 597.2MN (93%)
  - Business Spending: USD 44.4MN (7%)
- **2020**
  - Leisure Spending: USD 174.8MN (91%)
  - Business Spending: USD 18.3MN (9%)

Inbound Arrivals:

- **2019**
  1. United States 63%
  2. Canada 4%
  3. Puerto Rico 3%
  4. France 3%
  5. Germany 0.9%
  Rest of world 25%
- **2020**
  1. United States 60%
  2. Canada 5%
  3. Puerto Rico 5%
  4. France 2%
  5. Germany 1%
  Rest of world 26%

Outbound Departures:

- **2019**
  1. United States 57%
  2. US Virgin Islands 15%
  3. St Kitts and Nevis 6%
  4. Antigua and Barbuda 3%
  5. Barbados 3%
  Rest of world 16%
- **2020**
  1. United States 42%
  2. US Virgin Islands 21%
  3. Dominican Republic 8%
  4. Antigua and Barbuda 4%
  5. St Kitts and Nevis 4%
  Rest of world 20%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO