While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

57.0% OF TOTAL ECONOMY Total T&T GDP = USD563.3MN

+7.7% 2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

6.8 JOBS (000's) (66.4% of total employment)

USD569.7 MN in visitor spend (55.2% of total exports)

- 1. UNITED STATES 62%
- 2. CANADA 4%
- 3. PUERTO RICO 4%
- 4. FRANCE 2%
- 5. UNITED KINGDOM 1%
- REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 7%
- INTERNATIONAL SPENDING 93%

All values are in constant 2019 prices & exchange rates
As reported in March 2020