**BRITISH VIRGIN ISLANDS**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

57.0% OF TOTAL ECONOMY

Total T&T GDP = USD563.3MN

+7.7% 2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

6.8 JOBS (000's)

(66.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

USD569.7 MN

in visitor spend (55.2% of total exports)

**INBOUND ARRIVALS**

1. UNITED STATES 62%
2. CANADA 4%
3. PUERTO RICO 4%
4. FRANCE 2%
5. UNITED KINGDOM 1%
REST OF WORLD 27%

**OUTBOUND DEPARTURES**

1. UNITED STATES 52%
2. US VIRGIN ISLANDS 22%
3. ST KITTS AND NEVIS 7%
4. ANTIGUA AND BARBUDA 3%
5. BARBADOS 3%
REST OF WORLD 13%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 7%
- INTERNATIONAL SPENDING 93%

**Note:** Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020