GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Botswana 2019 Key Data

12.6% OF TOTAL ECONOMY

Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)

+3.6%

2019 Travel & Tourism GDP growth vs +3.6% real economy GDP growth

92.3 JOBS (000’s)

(10.9% of total employment)

International Visitor Impact

BWP 11,860.9MN in visitor spend (16.1% of total exports) (USD1,100.3MN)

Inbound Arrivals

1. Zimbabwe 35%
2. South Africa 35%
3. Zambia 7%
4. Namibia 6%
5. United States 3%
6. Rest of World 14%

Outbound Departures

1. South Africa 77%
2. Zimbabwe 10%
3. Namibia 6%
4. Zambia 5%
5. Lesotho 1%
6. Rest of World 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 95%
Business Spending 5%
Domestic Spending 30%
International Spending 70%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020