While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

Botswana 2019 Key Data

**Contribution of Travel & Tourism to GDP**

- 12.6% of total economy
- Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)

**Contribution of Travel & Tourism to Employment**

- 92.3 jobs (000's)
- (10.9% of total employment)

**International Visitor Impact**

- BWP 11,860.9MN in visitor spend (16.1% of total exports)
  (USD1,100.3MN)

**Inbound Arrivals**

1. ZIMBABWE 35%
2. SOUTH AFRICA 35%
3. ZAMBIA 7%
4. NAMIBIA 6%
5. UNITED STATES 3%
6. REST OF WORLD 14%

**Outbound Departures**

1. SOUTH AFRICA 77%
2. ZIMBABWE 10%
3. NAMIBIA 6%
4. ZAMBIA 5%
5. LESOTHO 1%
6. REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**Sector Characteristics (2019)**

- Leisure Spending: 95%
- Business Spending: 5%
- Domestic Spending: 30%
- International Spending: 70%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.