**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **12.6%** of total economy
- **+3.6%** Travel & Tourism GDP growth vs +3.6% real economy GDP growth

**Botswana 2019 Key Data**

- **12.6% of total economy**
  - Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)
- **92.3 Jobs (000’s)** (10.9% of total employment)
- **BWP11,860.9 MN** in visitor spend (16.1% of total exports) (USD1,100.3MN)

**Inbound Arrivals**

- **1. Zimbabwe 35%**
- **2. South Africa 35%**
- **3. Zambia 7%**
- **4. Namibia 6%**
- **5. United States 3%**
- **Rest of World 14%**

**Outbound Departures**

- **1. South Africa 77%**
- **2. Zimbabwe 10%**
- **3. Namibia 6%**
- **4. Zambia 5%**
- **5. Lesotho 1%**
- **Rest of World 1%**

**Sector Characteristics (2019)**

- **Leisure Spending 95%**
- **Business Spending 5%**
- **Domestic Spending 30%**
- **International Spending 70%**

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020
3. Note: Data are average shares over the 2016-2018 period
4. Source: Oxford Economics, national sources and UNWTO