**12.6% OF TOTAL ECONOMY**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)**

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

- 0%
- 5%
- 10%
- 15%

**BWP11,860.9MN in visitor spend (16.1% of total exports) (USD1,100.3MN)**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

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### BOTSWANA 2019 KEY DATA

**12.6% OF TOTAL ECONOMY**

Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)

**+3.6%**

2019 Travel & Tourism GDP growth vs +3.6% real economy GDP growth

**92.3 JOBS (000’s)**

(10.9% of total employment)

**BWP11,860.9MN in visitor spend (16.1% of total exports) (USD1,100.3MN)**

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### INBOUND ARRIVALS

- 1. ZIMBABWE 35%
- 2. SOUTH AFRICA 35%
- 3. ZAMBIA 7%
- 4. NAMIBIA 6%
- 5. UNITED STATES 3%
- REST OF WORLD 14%

### OUTBOUND DEPARTURES

- 1. SOUTH AFRICA 77%
- 2. ZIMBABWE 10%
- 3. NAMIBIA 6%
- 4. ZAMBIA 5%
- 5. LESOTHO 1%
- REST OF WORLD 1%

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### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 95%
- BUSINESS SPENDING: 5%
- DOMESTIC SPENDING: 30%
- INTERNATIONAL SPENDING: 70%

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1All values are in constant 2019 prices & exchange rates

As reported in March 2020