While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1. ZIMBABWE 35%
2. SOUTH AFRICA 35%
3. ZAMBIA 7%
4. NAMIBIA 6%
5. UNITED STATES 3%
REST OF WORLD 14%

OUTBOUND DEPARTURES:

1. SOUTH AFRICA 77%
2. ZIMBABWE 10%
3. NAMIBIA 6%
4. ZAMBIA 5%
5. LESOTHO 1%
REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.