While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

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**12.6% OF TOTAL ECONOMY**

Total T&T GDP = BWP 24,987.4MN (USD 2,318.0MN)

+3.6% 2019 Travel & Tourism GDP growth vs +3.6% real economy GDP growth

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**92.3 JOBS (000’s)**

(10.9% of total employment)

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**BWP 11,860.9 MN**

in visitor spend (16.1% of total exports) (USD 1,100.3 MN)

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**INBOUND ARRIVALS**

1. ZIMBABWE 35%
2. SOUTH AFRICA 35%
3. ZAMBIAN 7%
4. NAMIBIA 6%
5. UNITED STATES 3%
6. REST OF WORLD 14%

**OUTBOUND DEPARTURES**

1. SOUTH AFRICA 77%
2. ZIMBABWE 10%
3. NAMIBIA 6%
4. ZAMBIAN 5%
5. LESOTHO 1%
6. REST OF WORLD 1%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 95%
- **BUSINESS SPENDING** 5%
- **DOMESTIC SPENDING** 30%
- **INTERNATIONAL SPENDING** 70%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020