# BOTSWANA
## 2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
</tr>
<tr>
<td><strong>10.4%</strong></td>
<td><strong>5.5%</strong></td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
</tr>
</tbody>
</table>

Total Travel & Tourism GDP change in 2020:

-49.1%  
Global Economy GDP change: -3.7%

Change in Jobs in 2020:

-61.6 MN  
-18.5%

### Botswana Key Data

<table>
<thead>
<tr>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Change in jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
<td><strong>2019</strong></td>
</tr>
<tr>
<td><strong>9.6%</strong></td>
<td><strong>5.3%</strong></td>
<td><strong>70.8</strong></td>
</tr>
<tr>
<td>of Total Economy</td>
<td>of Total Economy</td>
<td>Jobs (000s)</td>
</tr>
<tr>
<td>Total T&amp;T GDP = BWP18,588.5MN (USD1,623.0MN)</td>
<td>Total T&amp;T GDP = BWP9,546.4MN (USD833.5MN)</td>
<td>(8.4 % of total employment)</td>
</tr>
</tbody>
</table>

### Visitor Impact

<table>
<thead>
<tr>
<th>International:</th>
<th>Domestic:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BWP 5,977.9 MN</strong></td>
<td><strong>BWP 4,944.1 MN</strong></td>
</tr>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>9.2% of total exports (USD521.9MN)</td>
<td>(USD 431.7MN)</td>
</tr>
<tr>
<td><strong>BWP 1,384.1 MN</strong></td>
<td><strong>BWP 3,280.4 MN</strong></td>
</tr>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>2.7% of total exports (USD120.8MN)</td>
<td>(USD 286.4MN)</td>
</tr>
</tbody>
</table>

Change in international visitor spend: -76.8%  
-USD 401.1 MN

Change in domestic visitor spend: -33.6%  
-USD 145.3 MN
**BOTSWANA**

2021 Annual Research: Key Highlights

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**Botswana Sector Characteristics**

### Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 431.7MN (45%)
  - International Spending: USD 521.9MN (55%)

- **2020**
  - Domestic Spending: USD 286.4MN (70%)
  - International Spending: USD 120.8MN (30%)

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### Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 885.9MN (93%)
  - Business Spending: USD 67.7MN (7%)

- **2020**
  - Leisure Spending: USD 371.0MN (91%)
  - Business Spending: USD 36.3MN (9%)

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### Inbound Arrivals:

- **2019**
  1. Zimbabwe 34%
  2. South Africa 33%
  3. Zambia 9%
  4. Namibia 6%
  5. United States 3%
  Rest of world 15%

- **2020**
  1. Zimbabwe 43%
  2. South Africa 37%
  3. Namibia 6%
  4. Zambia 4%
  5. Germany 2%
  Rest of world 8%

### Outbound Departures:

- **2019**
  1. South Africa 74%
  2. Zimbabwe 10%
  3. Namibia 7%
  4. Zambia 4%
  5. Lesotho 1.0%
  Rest of world 2%

- **2020**
  1. South Africa 72%
  2. Zimbabwe 11%
  3. Namibia 8%
  4. Zambia 5%
  5. Lesotho 0.9%
  Rest of world 3%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO