BELGIUM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

BELGIUM 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.3% OF TOTAL ECONOMY
Total T&T GDP = EUR20.2BN (USD22.5BN)

+1.9%
2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

239.4 JOBS (000’s)
(4.9% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR9.2 BN
in visitor spend (2.4% of total exports)
(USD10.3BN)

INBOUND ARRIVALS

1. NETHERLANDS 23%
2. FRANCE 16%
3. GERMANY 12%
4. UNITED KINGDOM 11%
5. SPAIN 4%
REST OF WORLD 34%

OUTBOUND DEPARTURES

1. FRANCE 41%
2. SPAIN 10%
3. NETHERLANDS 9%
4. GERMANY 6%
5. ITALY 5%
REST OF WORLD 29%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 52%
- INTERNATIONAL SPENDING 48%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020