Belgium 2020 Annual Research: Key Highlights

Global Data 2019

- Total GDP contribution: 10.3%
- Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

Belgium 2019 Key Data

- Contribution of Travel & Tourism to GDP: 4.3% of total economy
  - Total T&T GDP = EUR20.2Bn (USD22.5Bn)
- Contribution of Travel & Tourism to Employment: 239.4 jobs (000’s)
  - (4.9% of total employment)
- International Visitor Impact: EUR9.2Bn
  - in visitor spend (2.4% of total exports) (USD10.3Bn)

Inbound Arrivals

- 1. Netherlands 23%
- 2. France 16%
- 3. Germany 12%
- 4. United Kingdom 11%
- 5. Spain 4%
- Rest of World 34%

Outbound Departures

- 1. France 41%
- 2. Spain 10%
- 3. Netherlands 9%
- 4. Germany 6%
- 5. Italy 5%
- Rest of World 29%

Sector Characteristics (2019)

- Leisure Spending: 72%
- Business Spending: 28%
- Domestic Spending: 52%
- International Spending: 48%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020