BELGIUM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

BELGIUM 2019 KEY DATA

- **4.3% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR20.2BN (USD22.5BN)
- **+1.9%**
  - 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

- **239.4 JOBS (000's)**
  - (4.9% of total employment)

INTERNATIONAL VISITOR IMPACT

- **EUR9.2BN**
  - in visitor spend (2.4% of total exports) (USD10.3BN)

INBOUND ARRIVALS

1. **NETHERLANDS 23%**
2. **FRANCE 16%**
3. **GERMANY 12%**
4. **UNITED KINGDOM 11%**
5. **SPAIN 4%**
   - REST OF WORLD 34%

OUTBOUND DEPARTURES

1. **FRANCE 41%**
2. **SPAIN 10%**
3. **NETHERLANDS 9%**
4. **GERMANY 6%**
5. **ITALY 5%**
   - REST OF WORLD 29%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 72%
- **BUSINESS SPENDING**: 28%
- **DOMESTIC SPENDING**: 52%
- **INTERNATIONAL SPENDING**: 48%

1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020