BELARUS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

BELARUS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
6.4% OF TOTAL ECONOMY
Total T&T GDP = BYR8.3BN (USD3,918.5MN) +6.3%
2019 Travel & Tourism GDP growth vs +1.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
289.8 JOBS (000's)
(6.7% of total employment)

INTERNATIONAL VISITOR IMPACT
BYR2.8BN
in visitor spend (3.0% of total exports) (USD1,301.1MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 67%
BUSINESS SPENDING 33%
DOMESTIC SPENDING 69%
INTERNATIONAL SPENDING 31%

All values are in constant 2019 prices & exchange rates
As reported in March 2020