BELARUS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

BELARUS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.4% OF TOTAL ECONOMY
Total T&T GDP = BYR8.3BN (USD3,918.5MN)

+6.3%
2019 Travel & Tourism GDP growth vs +1.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

289.8 JOBS (000’s)
(6.7% of total employment)

INTERNATIONAL VISITOR IMPACT

BYR2.8BN
in visitor spend (3.0% of total exports) (USD1,301.1MN)

INBOUND ARRIVALS

- 1. RUSSIAN FEDERATION 9%
- 2. LITHUANIA 2%
- 3. POLAND 1%
- 4. LATVIA 0%
- 5. UKRAINE 0%
- REST OF WORLD 88%

OUTBOUND DEPARTURES

- 1. UKRAINE 58%
- 2. POLAND 12%
- 3. LITHUANIA 7%
- 4. RUSSIAN FEDERATION 5%
- 5. TURKEY 5%
- REST OF WORLD 13%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  - 67%
- BUSINESS SPENDING
  - 33%
- DOMESTIC SPENDING
  - 69%
- INTERNATIONAL SPENDING
  - 31%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020