BELARUS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

6.4% of total economy

+6.3% Travel & Tourism GDP growth vs +1.9% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

330 MN Jobs globally (1 in 10 jobs)

BELARUS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

BYR2.8 BN
(3.5% of total exports)

6.7% of total employment

289.8 JOBS (000's)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

67% LEISURE SPENDING
33% BUSINESS SPENDING

69% DOMESTIC SPENDING
31% INTERNATIONAL SPENDING

1. RUSSIAN FEDERATION 9%
2. LITHUANIA 2%
3. POLAND 1%
4. LATVIA 0%
5. UKRAINE 0%
REST OF WORLD 88%

1. UKRAINE 58%
2. POLAND 12%
3. LITHUANIA 7%
4. RUSSIAN FEDERATION 5%
5. TURKEY 5%
REST OF WORLD 13%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO