BELARUS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

BELARUS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.4% OF TOTAL ECONOMY
Total T&T GDP = BYR8.3BN (USD3,918.5MN)

+6.3%
2019 Travel & Tourism GDP growth vs +1.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

289.8 JOBS (000’s)
(6.7% of total employment)

INTERNATIONAL VISITOR IMPACT

BYR2.8BN in visitor spend (3.0% of total exports) (USD1,301.1MN)

INBOUND ARRIVALS

1. RUSSIAN FEDERATION 9%
2. LITHUANIA 2%
3. POLAND 1%
4. LATVIA 0%
5. UKRAINE 0%
REST OF WORLD 88%

OUTBOUND DEPARTURES

1. UKRAINE 58%
2. POLAND 12%
3. LITHUANIA 7%
4. RUSSIAN FEDERATION 5%
5. TURKEY 5%
REST OF WORLD 13%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 67%
BUSINESS SPENDING 33%
DOMESTIC SPENDING 69%
INTERNATIONAL SPENDING 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020