

# BELARUS

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### BELARUS 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**6.4% OF TOTAL ECONOMY**

Total T&T GDP = BYR8.3BN  
(USD3,918.5MN)

**+6.3%**

2019 Travel & Tourism GDP growth vs **+1.9%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**289.8** JOBS (000's)  
(6.7% of total employment)

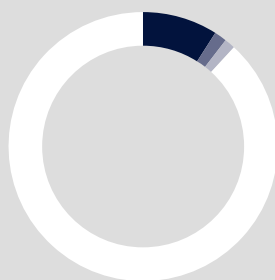


INTERNATIONAL VISITOR IMPACT

**BYR2.8<sub>BN</sub>**

in visitor spend (**3.0%** of total exports)  
(USD1,301.1MN)

### INBOUND ARRIVALS



- 1. RUSSIAN FEDERATION **9%**
- 2. LITHUANIA **2%**
- 3. POLAND **1%**
- 4. LATVIA **0%**
- 5. UKRAINE **0%**
- **REST OF WORLD 88%**

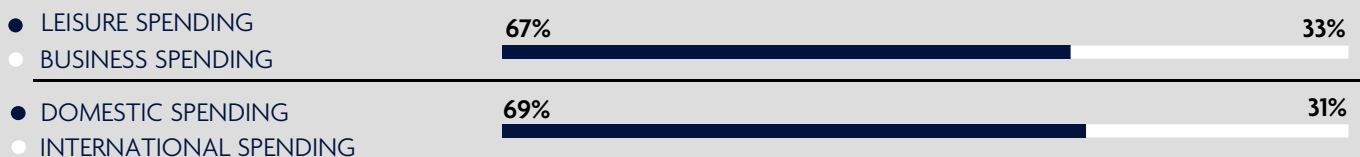
### OUTBOUND DEPARTURES



- 1. UKRAINE **58%**
- 2. POLAND **12%**
- 3. LITHUANIA **7%**
- 4. RUSSIAN FEDERATION **5%**
- 5. TURKEY **5%**
- **REST OF WORLD 13%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020