BANGLADESH
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% OF TOTAL ECONOMY
Total T&T GDP = BDT772.7BN (USD9,113.2MN)

+6.8%
2019 Travel & Tourism GDP growth vs +8.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,858.9 JOBS (000’s)
(2.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BDT28.3BN in visitor spend (0.7% of total exports)
(USD333.5MN)

INBOUND ARRIVALS

1. INDIA 47%
2. CHINA 16%
3. PAKISTAN 6%
4. UNITED STATES 5%
5. SOUTH KOREA 4%
REST OF WORLD 22%

OUTBOUND DEPARTURES

1. INDIA 59%
2. SAUDI ARABIA 10%
3. MALAYSIA 4%
4. THAILAND 4%
5. SINGAPORE 3%
REST OF WORLD 20%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 88% 12%
BUSINESS SPENDING
DOMESTIC SPENDING 96%
INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020