BANGLADESH 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data): Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0.5%</td>
</tr>
<tr>
<td>Automotive</td>
<td>2.8%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>3.3%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>6.8%</td>
</tr>
<tr>
<td>Retail</td>
<td>10.9%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15.4%</td>
</tr>
</tbody>
</table>

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

3.0% OF TOTAL ECONOMY

1,858.9 JOBS (000’s)

+6.8%

BANGLADESH 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Total T&T GDP = BDT772.7BN (USD9,113.2MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,858.9 JOBS (000’s)
(2.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BDT28.3 BN
in visitor spend (0.7% of total exports)
(USD333.5MN)

INBOUND ARRIVALS

1. INDIA 47%
2. CHINA 16%
3. PAKISTAN 6%
4. UNITED STATES 5%
5. SOUTH KOREA 4%
REST OF WORLD 22%

OUTBOUND DEPARTURES

1. INDIA 59%
2. SAUDI ARABIA 10%
3. MALAYSIA 4%
4. THAILAND 4%
5. SINGAPORE 3%
REST OF WORLD 20%

SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 88%
- **Business Spending**: 12%
- **Domestic Spending**: 96%
- **International Spending**: 4%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020