**BANGLADESH**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**BANGLADESH 2019 KEY DATA**

- **3.0% OF TOTAL ECONOMY**
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **+6.8%**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **3.5%**
  - Global GDP impact by sector (2018 data). Share of total economy GDP

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- Total T&T GDP = BDT772.7BN (USD9,113.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 1,858.9 JOBS (000's)
  - (2.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- BDT28.3 BN
  - in visitor spend (0.7% of total exports)
  - (USD333.5MN)

**INBOUND ARRIVALS**

- **1. INDIA 47%**
- **2. CHINA 16%**
- **3. PAKISTAN 6%**
- **4. UNITED STATES 5%**
- **5. SOUTH KOREA 4%**
- **REST OF WORLD 22%**

**OUTBOUND DEPARTURES**

- **1. INDIA 59%**
- **2. SAUDI ARABIA 10%**
- **3. MALAYSIA 4%**
- **4. THAILAND 4%**
- **5. SINGAPORE 3%**
- **REST OF WORLD 20%**

**SECTOR CHARACTERISTICS (2019)**

- **88%**
  - Leisure Spending

- **96%**
  - Domestic Spending

- **12%**
  - Business Spending

- **4%**
  - International Spending

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020