While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

10.3% Total GDP contribution

2.5% of total employment

3.0% of total economy

+6.8%

1,858.9 JOBS (000's)

(2.9% of total employment)

BDT28.3BN

in visitor spend (0.7% of total exports)

(USD333.5MN)

GLOBAL DATA 2019

BANGLADESH 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% of total economy

Total T&T GDP = BDT772.7BN (USD9,113.2MN)

2019 Travel & Tourism GDP growth vs +8.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,858.9 JOBS (000's)

(2.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BDT28.3BN

in visitor spend (0.7% of total exports)

(USD333.5MN)

INBOUND ARRIVALS

1. INDIA 47%
2. CHINA 16%
3. PAKISTAN 6%
4. UNITED STATES 5%
5. SOUTH KOREA 4%
REST OF WORLD 22%

OUTBOUND DEPARTURES

1. INDIA 59%
2. SAUDI ARABIA 10%
3. MALAYSIA 4%
4. THAILAND 4%
5. SINGAPORE 3%
REST OF WORLD 20%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 88%
- BUSINESS SPENDING: 12%
- DOMESTIC SPENDING: 96%
- INTERNATIONAL SPENDING: 4%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020