BANGLADESH
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Contribution of Travel & Tourism to GDP

10.3% Total GDP contribution

3.0% Of total economy

Contribution of Travel & Tourism to Employment

1,858.9 Jobs (000's)

3.5% Of total employment

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
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<td>10%</td>
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<tr>
<td>Travel &amp; Tourism</td>
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<td>Retail</td>
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International Visitor Impact

BDT28.3bn

(0.7% of total exports)

USD333.5mn

INBOUND ARRIVALS

1. INDIA 47%
2. CHINA 16%
3. PAKISTAN 6%
4. UNITED STATES 5%
5. SOUTH KOREA 4%
REST OF WORLD 22%

OUTBOUND DEPARTURES

1. INDIA 59%
2. SAUDI ARABIA 10%
3. MALAYSIA 4%
4. THAILAND 4%
5. SINGAPORE 3%
REST OF WORLD 20%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 88%
BUSINESS SPENDING 12%
DOMESTIC SPENDING 96%
INTERNATIONAL SPENDING 4%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

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