## BAHAMAS
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>2020</td>
</tr>
<tr>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
</tr>
<tr>
<td>334 MN</td>
<td>272 MN</td>
</tr>
<tr>
<td>=1 in 10 jobs</td>
<td>=1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Change in Jobs in 2020**
-61.6 MN
-18.5%

### Bahamas Key Data

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
</table>

#### Total contribution of Travel & Tourism to GDP:
- **2019**: 44.4% of Total Economy
  - Total T&T GDP = BSD5,570.7MN (USD5,570.7MN)
- **2020**: 20.0% of Total Economy
  - Total T&T GDP = BSD1,785.1MN (USD1,785.1MN)

**Change in Travel & Tourism GDP vs -28.9% real economy GDP change**

#### Total contribution of Travel & Tourism to Employment:
- **2019**: 101.8 Jobs (000s)
  - 50.2 % of total employment
- **2020**: 71.0 Jobs (000s)
  - 45.1 % of total employment

**Change in jobs**
-30.2%
-30.8 (000s)

#### Visitor Impact

<table>
<thead>
<tr>
<th>International</th>
<th>Domestic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>BSD 3,527.3 MN</td>
<td>BSD 435.6 MN</td>
</tr>
<tr>
<td>77.0% of total exports (USD3,527.3MN)</td>
<td>33.5% of total exports (USD435.6MN)</td>
</tr>
</tbody>
</table>

**Change in visitor spend**
-76.0%
-USD 2,679.3 MN

**Change in domestic visitor spend**
-43.0%
-USD 328.2 MN
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Bahamas Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 763.8MN (18%)
  - International Spending: USD 3,527.3MN (82%)

- **2020**
  - Domestic Spending: USD 435.6MN (34%)
  - International Spending: USD 848.0MN (66%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 3,830.1MN (89%)
  - Business Spending: USD 461.1MN (11%)

- **2020**
  - Leisure Spending: USD 1,132.4MN (88%)
  - Business Spending: USD 151.2MN (12%)

Inbound Arrivals:

- **2019**
  1. United States 82%
  2. Canada 7%
  3. United Kingdom 2%
  4. France 1%
  5. Italy 0.8%
  Rest of world 7%

- **2020**
  1. United States 78%
  2. Canada 9%
  3. United Kingdom 2%
  4. Italy 0.9%
  5. Brazil 0.9%
  Rest of world 10%

Outbound Departures:

- **2019**
  1. United States 87%
  2. Canada 6%
  3. Jamaica 2%
  4. Cuba 1%
  5. Dominican Republic 0.6%
  Rest of world 4%

- **2020**
  1. United States 82%
  2. Canada 5%
  3. Jamaica 3%
  4. Cuba 2%
  5. Dominican Republic 1%
  Rest of world 7%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.