While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 25%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

AZERBAIJAN 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **7.2% OF TOTAL ECONOMY**
- Total T&T GDP = AZN6,007.3MN (USD3,539.2MN)
- 2019 Travel & Tourism GDP growth (7.7% of total employment) vs +2.2% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **378.0 JOBS (000's)**
- (7.7% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **AZN2,931.7 MN** in visitor spend (6.5% of total exports)
  - (USD1,727.2MN)

**INBOUND ARRIVALS**

1. RUSSIAN FEDERATION 15%
2. TURKEY 10%
3. UNITED KINGDOM 7%
4. UNITED STATES 3%
5. UKRAINE 3%
REST OF WORLD 62%

**OUTBOUND DEPARTURES**

1. RUSSIAN FEDERATION 29%
2. IRAN 27%
3. TURKEY 17%
4. GEORGIA 16%
5. KAZAKHSTAN 2%
REST OF WORLD 9%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 84%
- BUSINESS SPENDING: 16%
- DOMESTIC SPENDING: 43%
- INTERNATIONAL SPENDING: 57%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020