## AUSTRIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

| Contribution of Travel & Tourism to GDP | 10.3% | Total GDP contribution |
| Contribution of Travel & Tourism to Employment | 3.5% | 567.7 jobs (000's) |
| International Visitor Impact | 2.5% | EUR21.8 BN |

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Mining</th>
<th>Automotive</th>
<th>Agriculture</th>
<th>Travel &amp; Tourism</th>
<th>Retail</th>
<th>Financial Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share of total economy GDP</td>
<td>0%</td>
<td>5%</td>
<td>10%</td>
<td>15%</td>
<td></td>
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</tbody>
</table>

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### AUSTRIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.8% OF TOTAL ECONOMY

Total T&T GDP = EUR46.9BN (USD52.3BN)

+1.9%

2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

567.7 jobs (000's)

(12.5% of total employment)

#### INTERNATIONAL VISITOR IMPACT

EUR21.8 BN

in visitor spend (9.7% of total exports)

(USD24.3BN)

### INBOUND ARRIVALS

1. Germany 46%
2. Netherlands 7%
3. Switzerland 5%
4. Italy 4%
5. United Kingdom 3%
Rest of World 35%

### OUTBOUND DEPARTURES

1. Italy 18%
2. Germany 14%
3. Croatia 10%
4. Hungary 9%
5. Spain 7%
Rest of World 42%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 86%
- Business Spending: 14%
- Domestic Spending: 50%
- International Spending: 50%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020