While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**AUSTRIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
11.8% OF TOTAL ECONOMY
Total T&T GDP = EUR46.9BN (USD52.3BN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
567.7 JOBS (000's)
(12.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**
EUR21.8BN
in visitor spend (9.7% of total exports)
(USD24.3BN)

**INBOUND ARRIVALS**
1. GERMANY 46%
2. NETHERLANDS 7%
3. SWITZERLAND 5%
4. ITALY 4%
5. UNITED KINGDOM 3%
REST OF WORLD 35%

**OUTBOUND DEPARTURES**
1. ITALY 18%
2. GERMANY 14%
3. CROATIA 10%
4. HUNGARY 9%
5. SPAIN 7%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**
- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 50%
- INTERNATIONAL SPENDING 50%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020