While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP impact by sector (2018 data):

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2018-2018 period.
Source: National sources and UNWTO

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **11.8%** OF TOTAL ECONOMY
- **+1.9%** Travel & Tourism GDP growth vs +1.5% real economy GDP growth

**AUSTRIA 2019 KEY DATA**

- **11.8% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR46.9BN (USD52.3BN)
- **567.7 JOBS (000's)**
  - (12.5% of total employment)
- **EUR21.8BN**
  - in visitor spend (9.7% of total exports)
    - (USD24.3BN)

**INBOUND ARRIVALS**

- **1. GERMANY 46%**
- **2. NETHERLANDS 7%**
- **3. SWITZERLAND 5%**
- **4. ITALY 4%**
- **5. UNITED KINGDOM 3%**
- **REST OF WORLD 35%**

**OUTBOUND DEPARTURES**

- **1. ITALY 18%**
- **2. GERMANY 14%**
- **3. CROATIA 10%**
- **4. HUNGARY 9%**
- **5. SPAIN 7%**
- **REST OF WORLD 42%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 86%
- **BUSINESS SPENDING**
  - 14%
- **DOMESTIC SPENDING**
  - 50%
- **INTERNATIONAL SPENDING**
  - 50%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020