## AUSTRIA
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td><strong>10.4%</strong> USD 9,170 BN</td>
<td><strong>5.5%</strong> USD 4,671 BN</td>
<td>-49.1% USD -4,498 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td><strong>334 MN</strong> = 1 in 10 jobs</td>
<td><strong>272 MN</strong> = 1 in 11 jobs</td>
<td>-61.6 MN -18.5%</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism GDP change in 2020:</strong></td>
<td>-3.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Global Economy GDP change:</strong></td>
<td></td>
<td>-3.7%</td>
<td></td>
</tr>
</tbody>
</table>

### Austria Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>11.0%</strong> of Total Economy</td>
<td><strong>6.6%</strong> of Total Economy</td>
<td>-44.6%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total T&amp;T GDP</th>
<th>EUR44.2BN (USD50.4BN)</th>
<th>EUR24.5BN (USD27.9BN)</th>
</tr>
</thead>
</table>

#### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>529.7</strong> Jobs (000s) (10.7 % of total employment)</td>
<td><strong>485.5</strong> Jobs (000s) (10.9 % of total employment)</td>
<td>-8.3% -44.2 (000s)</td>
<td></td>
</tr>
</tbody>
</table>

#### Visitor Impact

**International:**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>EUR22.8 BN 10.2% of total exports (USD26.0BN)</td>
<td>EUR11.9 BN 6.1% of total exports (USD13.5BN)</td>
<td>-48.0% -USD 12.5 BN</td>
</tr>
</tbody>
</table>

**Domestic:**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>EUR17.9 BN (USD 20.4BN)</td>
<td>EUR 9.7 BN (USD 11.8BN)</td>
<td>-45.6% -USD 9.3 BN</td>
</tr>
</tbody>
</table>
AUSTRIA
2021 Annual Research: Key Highlights

Austria Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:** USD 20.4BN (44%)
- **International Spending:** USD 26.0BN (56%)

- **Domestic Spending:** USD 11.1BN (45%)
- **International Spending:** USD 13.5BN (55%)

Leisure vs Business Spending:

- **Leisure Spending:** USD 39.9BN (86%)
- **Business Spending:** USD 6.5BN (14%)

- **Leisure Spending:** USD 21.9BN (89%)
- **Business Spending:** USD 2.8BN (11%)

Inbound Arrivals:

- **2019**
  - 1. Germany 45%
  - 2. Netherlands 7%
  - 3. Switzerland 5%
  - 4. Italy 3%
  - 5. China 3%
  - Rest of world 37%

- **2020**
  - 1. Germany 50%
  - 2. Netherlands 7%
  - 3. Switzerland 5%
  - 4. Italy 4%
  - 5. United Kingdom 3%
  - Rest of world 31%

Outbound Departures:

- **2019**
  - 1. Italy 26%
  - 2. Germany 13%
  - 3. Croatia 8%
  - 4. Hungary 7%
  - 5. Spain 7%
  - Rest of world 39%

- **2020**
  - 1. Italy 34%
  - 2. Germany 14%
  - 3. Hungary 6%
  - 4. Croatia 6%
  - 5. France 6%
  - Rest of world 34%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO