**GLOBAL DATA 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

**AUSTRIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

11.8% OF TOTAL ECONOMY

Total T&T GDP = EUR46.9BN (USD52.3BN)

+1.9%

2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

567.7 JOBS (000’s)

(12.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

EUR21.8 BN

in visitor spend (9.7% of total exports)

(USD24.3BN)

**INBOUND ARRIVALS**

1. GERMANY 46%
2. NETHERLANDS 7%
3. SWITZERLAND 5%
4. ITALY 4%
5. UNITED KINGDOM 3%
REST OF WORLD 35%

**OUTBOUND DEPARTURES**

1. ITALY 18%
2. GERMANY 14%
3. CROATIA 10%
4. HUNGARY 9%
5. SPAIN 7%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 86%
- BUSINESS SPENDING: 14%
- DOMESTIC SPENDING: 50%
- INTERNATIONAL SPENDING: 50%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020