10.3% of Total GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years

330,000 jobs globally (1 in 10 jobs)

11.8% of Total Economy

+1.9% vs +1.5% real economy GDP growth

567,700 jobs (000's) (12.5% of total employment)

21.8BN in visitor spend (9.7% of total exports)

AUSTRIA 2019 KEY DATA

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

EU21.8BN

Rest of World 35%

33% in visitor spend (9.7% of total exports)

OUTBOUND DEPARTURES

INBOUND ARRIVALS

SECTOR CHARACTERISTICS (2019)

1. GERMANY 46%
2. NETHERLANDS 7%
3. SWITZERLAND 5%
4. ITALY 4%
5. UNITED KINGDOM 3%
REST OF WORLD 35%

1. ITALY 18%
2. GERMANY 14%
3. CROATIA 10%
4. HUNGARY 9%
5. SPAIN 7%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020