ARMENIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

11.8% OF TOTAL ECONOMY

2019 Travel & Tourism GDP growth vs +5.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

330MN Jobs globally (1 in 10 jobs)

124.6 JOBS (000's)

(12.5% of total employment)

INTERNATIONAL VISITOR IMPACT

11.8% OF TOTAL ECONOMY

Total T&T GDP = AMD774.6BN (USD1,594.4MN)

AMD609.1BN in visitor spend (23.9% of total exports) (USD1,253.7MN)

INBOUND ARRIVALS

1. IRAN 13%
2. UNITED STATES 6%
3. FRANCE 2%
4. GERMANY 1%
5. PHILIPPINES 1%
REST OF WORLD 77%

OUTBOUND DEPARTURES

1. GEORGIA 44%
2. RUSSIAN FEDERATION 38%
3. IRAN 4%
4. TURKEY 3%
5. UKRAINE 2%
REST OF WORLD 9%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING

85%

BUSINESS SPENDING

15%

DOMESTIC SPENDING

17%

INTERNATIONAL SPENDING

83%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020