ANTIGUA AND BARBUDA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3%
Total GDP contribution

2.5%

3.5%

330MN
Jobs globally (1 in 10 jobs)

ANTIGUA AND BARBUDA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

42.7% OF TOTAL ECONOMY
Total T&T GDP = XCD3,867.8MN (USD1,432.5MN)

+7.6%
2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

33.8 JOBS (000’s)
(90.7% of total employment)

INTERNATIONAL VISITOR IMPACT

XCD2,895.7MN
in visitor spend (47.5% of total exports) (USD1,072.5MN)

INBOUND ARRIVALS

1. UNITED STATES 40%
2. UNITED KINGDOM 28%
3. CANADA 11%
4. ITALY 3%
5. DOMINICA 2%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UNITED STATES 27%
2. FRANCE 16%
3. ST KITTS AND NEVIS 12%
4. BARBADOS 10%
5. DOMINICA 5%
REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 96%
- BUSINESS SPENDING 4%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020