While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
3.1% OF TOTAL ECONOMY
Total T&T GDP = AOA926.9BN (USD2,550.7MN)

+2.0% vs -1.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
395.0 JOBS (000's)
(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT
AOA171.1BN in visitor spend (1.3% of total exports) (USD470.9MN)

INBOUND ARRIVALS

1. PORTUGAL 30%
2. CHINA 9%
3. BRAZIL 7%
4. SOUTH AFRICA 5%
5. FRANCE 4%
REST OF WORLD 45%

OUTBOUND DEPARTURES

1. NAMIBIA 61%
2. DEM REP OF CONGO 12%
3. SOUTH AFRICA 8%
4. FRANCE 4%
5. BRAZIL 3%
REST OF WORLD 12%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 73% 27%
BUSINESS SPENDING
DOMESTIC SPENDING 73% 27%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020