While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Total GDP contribution

2.5%

3.5%

2.0%

1. PORTUGAL 30%
2. CHINA 9%
3. BRAZIL 7%
4. SOUTH AFRICA 5%
5. FRANCE 4%
REST OF WORLD 45%

1. NAMIBIA 61%
2. DEM REP OF CONGO 12%
3. SOUTH AFRICA 8%
4. FRANCE 4%
5. BRAZIL 3%
REST OF WORLD 12%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

OUTBOUND DEPARTURES

73%

27%

73%

27%

1. PORTUGAL 30%
2. CHINA 9%
3. BRAZIL 7%
4. SOUTH AFRICA 5%
5. FRANCE 4%
REST OF WORLD 45%

1. NAMIBIA 61%
2. DEM REP OF CONGO 12%
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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020