ALGERIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.7% OF TOTAL ECONOMY Total T&T GDP = DZD1,159.9BN (USD9,690.9MN)

+5.1% 2019 Travel & Tourism GDP growth vs +1.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

647.7 JOBS (000's) (6.0% of total employment)

INTERNATIONAL VISITOR IMPACT

DZD24.5BN in visitor spend (0.5% of total exports) (USD204.3MN)

ALGERIA 2019 KEY DATA

INBOUND ARRIVALS

1. TUNISIA 44%
2. FRANCE 8%
3. MOROCCO 3%
4. SPAIN 2%
5. CHINA 2%
REST OF WORLD 41%

OUTBOUND DEPARTURES

1. TUNISIA 67%
2. SAUDI ARABIA 14%
3. TURKEY 6%
4. FRANCE 3%
5. MOROCCO 3%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING 77%
2. BUSINESS SPENDING 23%
3. DOMESTIC SPENDING 97%
4. INTERNATIONAL SPENDING 3%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020