ALGERIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

ALGERIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.7% OF TOTAL ECONOMY

Total T&T GDP = DZD1,159.9BN (USD9,690.9MN)

+5.1%

2019 Travel & Tourism GDP growth vs +1.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

647.7 JOBS (000’s)

(6.0% of total employment)

INTERNATIONAL VISITOR IMPACT

DZD 24.5BN in visitor spend (0.5% of total exports)

(USD204.3MN)

INBOUND ARRIVALS

1. TUNISIA 44%
2. FRANCE 8%
3. MOROCCO 3%
4. SPAIN 2%
5. CHINA 2%
REST OF WORLD 41%

OUTBOUND DEPARTURES

1. TUNISIA 67%
2. SAUDI ARABIA 14%
3. TURKEY 6%
4. FRANCE 3%
5. MOROCCO 3%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 77%
- BUSINESS SPENDING 23%
- DOMESTIC SPENDING 97%
- INTERNATIONAL SPENDING 3%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020