**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data)**. Share of total economy GDP

- Mining 3%
- Automotive 10%
- Agriculture 7%
- Travel & Tourism 25%
- Retail 12%
- Financial Services 12%

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**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **254.3 jobs (000's)** (22.2% of total employment)

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**INTERNATIONAL VISITOR IMPACT**

- **ALL 275.5bn** in visitor spend (48.2% of total exports)

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**INBOUND ARRIVALS**

1. NORTH MACEDONIA 12%
2. GREECE 9%
3. ITALY 8%
4. MONTENEGRO 6%
5. UNITED KINGDOM 3%
REST OF WORLD 62%

**OUTBOUND DEPARTURES**

1. GREECE 72%
2. TURKEY 9%
3. MONTENEGRO 5%
4. BULGARIA 4%
5. CROATIA 2%
REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 76%
- **BUSINESS SPENDING** 24%
- **DOMESTIC SPENDING** 24%
- **INTERNATIONAL SPENDING** 76%

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*All values are in constant 2019 prices & exchange rates
As reported in March 2020*