While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **21.2% of Total Economy**
  - Total T&T GDP = ALL358.3BN (USD3,264.5MN)

- **+8.5%**
  - 2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **254.3 Jobs (000's)**
  - (22.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **ALL275.5BN**
  - in visitor spend (48.2% of total exports)
  - (USD2,510.1MN)

**INBOUND ARRIVALS**

1. NORTH MACEDONIA 12%
2. GREECE 9%
3. ITALY 8%
4. MONTENEGRO 6%
5. UNITED KINGDOM 3%
REST OF WORLD 62%

**OUTBOUND DEPARTURES**

1. GREECE 72%
2. TURKEY 9%
3. MONTENEGRO 5%
4. BULGARIA 4%
5. CROATIA 2%
REST OF WORLD 8%

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending 76%
- Business Spending 24%
- Domestic Spending 24%
- International Spending 76%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020