While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 10%
- Automotive: 5%
- Agriculture: 4%
- Travel & Tourism: 3%
- Retail: 2%
- Financial Services: 1%
- Other: 1%

ALBANIA 2019 KEY DATA

21.2% OF TOTAL ECONOMY
Total T&T GDP = ALL358.3BN (USD3,264.5MN)

+8.5% vs +2.7% real economy GDP growth

254.3 JOBS (000's)
(22.2% of total employment)

ALL275.5BN in visitor spend (48.2% of total exports)
(USD2,510.1MN)

INBOUND ARRIVALS
- 1. NORTH MACEDONIA 12%
- 2. GREECE 9%
- 3. ITALY 8%
- 4. MONTENEGRO 6%
- 5. UNITED KINGDOM 3%
- REST OF WORLD 62%

OUTBOUND DEPARTURES
- 1. GREECE 72%
- 2. TURKEY 9%
- 3. MONTENEGRO 5%
- 4. BULGARIA 4%
- 5. CROATIA 2%
- REST OF WORLD 8%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 76%
- BUSINESS SPENDING: 24%
- DOMESTIC SPENDING: 24%
- INTERNATIONAL SPENDING: 76%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020