While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>3.0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>2.4%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>4.1%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10.2%</td>
</tr>
<tr>
<td>Retail</td>
<td>2.2%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>2.8%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**ZAMBIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **7.0% OF TOTAL ECONOMY**
  - Total T&T GDP = ZMK21.8BN (USD1,701.1MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **469.7 JOBS (000’s)**
  - (7.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **ZMK10.9BN**
  - in visitor spend (10.0% of total exports)
  - (USD849.4MN)

**INBOUND ARRIVALS**

- 1. ZIMBABWE 26%
- 2. TANZANIA 20%
- 3. SOUTH AFRICA 11%
- 4. BOTSWANA 4%
- 5. UNITED STATES 4%
- REST OF WORLD 35%

**OUTBOUND DEPARTURES**

- 1. ZIMBABWE 29%
- 2. NAMIBIA 18%
- 3. SOUTH AFRICA 17%
- 4. MALAWI 11%
- 5. BOTSWANA 11%
- REST OF WORLD 14%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 39%
- **BUSINESS SPENDING** 61%
- **DOMESTIC SPENDING** 43%
- **INTERNATIONAL SPENDING** 57%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020