YEMEN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services
0% 5% 10% 15%

YEMEN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.8% OF TOTAL ECONOMY
Total T&T GDP = YER 442.6 BN
(USD1,768.5 MN)

+3.5%
2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

360.5 JOBS (000’s)
(6.0% of total employment)

INTERNATIONAL VISITOR IMPACT

YER 33.7 BN
in visitor spend (11.1% of total exports)
(USD134.7 MN)

INBOUND ARRIVALS

1. SAUDI ARABIA 21%
2. OMAN 9%
3. INDIA 3%
4. UNITED STATES 3%
5. EGYPT 2%
REST OF WORLD 62%

OUTBOUND DEPARTURES

1. EGYPT 20%
2. UNITED ARAB EMIRATES 18%
3. SAUDI ARABIA 17%
4. BAHRAIN 8%
5. JORDAN 7%
REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 81% 19%
BUSINESS SPENDING
DOMESTIC SPENDING 91% 9%
INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020