**YEMEN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data), Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**YEMEN 2019 KEY DATA**

- **5.8% OF TOTAL ECONOMY**
  - Total T&T GDP = YER442.6BN (USD1,768.5MN)

- **+3.5%**
  - 2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

- **360.5 JOBS (000's)**
  - (6.0% of total employment)

- **YER33.7 BN**
  - in visitor spend (11.1% of total exports) (USD134.7MN)

**INBOUND ARRIVALS**

1. SAUDI ARABIA 21%
2. OMAN 9%
3. INDIA 3%
4. UNITED STATES 3%
5. EGYPT 2%
6. REST OF WORLD 62%

**OUTBOUND DEPARTURES**

1. EGYPT 20%
2. UNITED ARAB EMIRATES 18%
3. SAUDI ARABIA 17%
4. BAHRAIN 8%
5. JORDAN 7%
6. REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 81%
- **BUSINESS SPENDING**
  - 19%
- **DOMESTIC SPENDING**
  - 91%
- **INTERNATIONAL SPENDING**
  - 9%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020