# YEMEN
## 2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>334 MN</td>
<td>272 MN</td>
</tr>
<tr>
<td>=1 in 10 jobs</td>
<td>=1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

Total Travel & Tourism GDP change in 2020:
-49.1%  
Global Economy GDP change: -3.7%

### Yemen Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.5%</td>
<td>of Total Economy</td>
<td>3.4%</td>
</tr>
<tr>
<td>Total T&amp;T GDP = YER383.08N (USD1,530.6MN)</td>
<td>Total T&amp;T GDP = YER225.08N (USD899.2MN)</td>
<td>-41.3%</td>
</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>290.5</td>
<td>Jobs (000s)</td>
<td>233.2</td>
</tr>
<tr>
<td>(4.9% of total employment)</td>
<td>(4.1% of total employment)</td>
<td>-19.7%</td>
</tr>
</tbody>
</table>

**Visitor Impact**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>YER 35.5 BN</td>
<td>Visitor spend</td>
<td>YER 13.6 BN</td>
</tr>
<tr>
<td>5.8% of total exports (USD141.9MN)</td>
<td>Visitor spend</td>
<td>2.6% of total exports (USD54.2MN)</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>YER 299.7 BN</td>
<td>Visitor spend</td>
<td>YER 178.3 BN</td>
</tr>
<tr>
<td>(USD 1,197.8MN)</td>
<td>Visitor spend</td>
<td>(USD 712.6MN)</td>
</tr>
</tbody>
</table>

Change in Travel & Tourism GDP vs -6.1% real economy GDP change

Change in jobs:
-57.3 (000s)

Change in international visitor spend:
-USD 87.7 MN

Change in domestic visitor spend:
-USD 485.2 MN
Yemen Sector Characteristics

Domestic vs International Spending:

- Domestic Spending: USD 1,197.8MN (89%)
- International Spending: USD 141.9MN (11%)
- Domestic Spending: USD 712.6MN (93%)
- International Spending: USD 54.2MN (7%)

Leisure vs Business Spending:

- Leisure Spending: USD 1,121.3MN (84%)
  Business Spending: USD 218.4MN (16%)
- Leisure Spending: USD 661.3MN (86%)
  Business Spending: USD 105.5MN (14%)

Inbound Arrivals:

- 2019:
  1. Saudi Arabia 18%
  2. Oman 9%
  3. India 5%
  4. Egypt 4%
  5. United States 3%
  Rest of world 62%
- 2020:
  1. Saudi Arabia 26%
  2. Oman 10%
  3. India 5%
  4. Egypt 4%
  5. United States 2%
  Rest of world 54%

Outbound Departures:

- 2019:
  1. Saudi Arabia 35%
  2. Egypt 22%
  3. United Arab Emirates 15%
  4. Turkey 4%
  5. Bahrain 4%
  Rest of world 19%
- 2020:
  1. Saudi Arabia 41%
  2. United Arab Emirates 20%
  3. Egypt 15%
  4. Turkey 5%
  5. Bahrain 3%
  Rest of world 15%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.