While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

Yemen 2019 Key Data

**Contribution of Travel & Tourism to GDP**

5.8% of Total Economy

Total T&T GDP = YER442.6BN (USD1,768.5MN)

+3.5%

2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

**Contribution of Travel & Tourism to Employment**

360.5 Jobs (000’s)

(6.0% of total employment)

**International Visitor Impact**

YER33.7BN in visitor spend (11.1% of total exports)

(USD134.7MN)

Inbound Arrivals

- 1. Saudi Arabia 21%
- 2. Oman 9%
- 3. India 3%
- 4. United States 3%
- 5. Egypt 2%
- Rest of World 62%

Outbound Departures

- 1. Egypt 20%
- 2. United Arab Emirates 18%
- 3. Saudi Arabia 17%
- 4. Bahrain 8%
- 5. Jordan 7%
- Rest of World 30%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending: 81%
- Business Spending: 19%
- Domestic Spending: 91%
- International Spending: 9%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020