Yemen 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330mn Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Yemen 2019 Key Data

5.8% of total economy

Total T&T GDP = YER442.6BN (USD1,768.5MN)

+3.5%

2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

360.5 Jobs (000’s)

(6.0% of total employment)

YER33.7bn in visitor spend (11.1% of total exports)

(USD134.7MN)

Inbound Arrivals

- 1. Saudi Arabia 21%
- 2. Oman 9%
- 3. India 3%
- 4. United States 3%
- 5. Egypt 2%
- Rest of World 62%

Outbound Departures

- 1. Egypt 20%
- 2. United Arab Emirates 18%
- 3. Saudi Arabia 17%
- 4. Bahrain 8%
- 5. Jordan 7%
- Rest of World 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 81%
- Business Spending 19%
- Domestic Spending 91%
- International Spending 9%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020