Yemen 2020 Annual Research: Key Highlights

**Global Data 2019**

- **10.3%** Total GDP contribution
- **2.5%** Travel & Tourism grew significantly more at 3.5%
- **330 MN** Jobs globally (1 in 10 jobs)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% of total economy + 3.5% vs +3.0% real economy GDP growth

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**Yemen 2019 Key Data**

- **5.8% of total economy**
  Total T&T GDP = YER442.6BN (USD1,768.5MN)
- **+3.5%** 2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

- **360.5 Jobs (000’s)** (6.0% of total employment)
- **YER33.7 BN** in visitor spend (11.1% of total exports) (USD134.7MN)

**Inbound Arrivals**

- 1. Saudi Arabia 21%
- 2. Oman 9%
- 3. India 3%
- 4. United States 3%
- 5. Egypt 2%
- Rest of World 62%

**Outbound Departures**

- 1. Egypt 20%
- 2. United Arab Emirates 18%
- 3. Saudi Arabia 17%
- 4. Bahrain 8%
- 5. Jordan 7%
- Rest of World 30%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**Sector Characteristics (2019)**

- Leisure Spending: 81%
- Business Spending: 19%
- Domestic Spending: 91%
- International Spending: 9%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.