YEMEN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

YEMEN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.8% OF TOTAL ECONOMY
Total T&T GDP = YER442.6BN (USD1,768.5MN)

+3.5%
2019 Travel & Tourism GDP growth vs +3.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
360.5 JOBS (000's)
(6.0% of total employment)

INTERNATIONAL VISITOR IMPACT
YER33.7 BN
in visitor spend (11.1% of total exports)
(USD134.7MN)

INBOUND ARRIVALS

1. SAUDI ARABIA 21%
2. OMAN 9%
3. INDIA 3%
4. UNITED STATES 3%
5. EGYPT 2%
REST OF WORLD 62%

OUTBOUND DEPARTURES

1. EGYPT 20%
2. UNITED ARAB EMIRATES 18%
3. SAUDI ARABIA 17%
4. BAHRAIN 8%
5. JORDAN 7%
REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 81%
BUSINESS SPENDING 19%
DOMESTIC SPENDING 91%
INTERNATIONAL SPENDING 9%

All values are in constant 2019 prices & exchange rates
As reported in March 2020