Yemen 2020 Annual Research: Key Highlights

Global Data 2019

- Travel & Tourism grew significantly more at 3.5%
- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330 million

Yemen 2019 Key Data

- Contribution of Travel & Tourism to GDP: 5.8% of total economy
- Travel & Tourism GDP growth: +3.5% vs +3.0% real economy GDP growth
- 1 in 4 net new jobs created by Travel & Tourism over the last five years
- Total T&T GDP = YER442.6BN (USD1,768.5MN)
- 360.5 jobs (000's) (6.0% of total employment)
- Tourism visitor impact: YER33.7BN (11.1% of total exports)

Inbound Arrivals

- 1. Saudi Arabia 21%
- 2. Oman 9%
- 3. India 3%
- 4. United States 3%
- 5. Egypt 2%
- Rest of World 62%

Outbound Departures

- 1. Egypt 20%
- 2. United Arab Emirates 18%
- 3. Saudi Arabia 17%
- 4. Bahrain 8%
- 5. Jordan 7%
- Rest of World 30%

Sector Characteristics (2019)

- Leisure Spending: 81%
- Business Spending: 19%
- Domestic Spending: 91%
- International Spending: 9%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020