## VIET NAM
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution</th>
<th>Total Travel &amp; Tourism jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>334 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>5.5% USD 4,671 BN</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**
-49.1% =USD -4,498 BN

**Global Economy GDP change:**
-3.7%

<table>
<thead>
<tr>
<th>Year</th>
<th>Change in Jobs in 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4%</td>
</tr>
<tr>
<td>2020</td>
<td>7.0%</td>
</tr>
</tbody>
</table>

### Viet Nam Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>% of Total Economy</th>
<th>Total T&amp;T GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>7.0%</td>
<td>VND 258,969 BN (USD23,205.3MN)</td>
</tr>
<tr>
<td>2020</td>
<td>3.5%</td>
<td>VND 81,478.5 BN (USD7,642.9 MN)</td>
</tr>
</tbody>
</table>

**Change in Travel & Tourism GDP vs +2.9% real economy GDP change:**
-48.5% -USD 7,642.9 MN

#### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Jobs (000s)</th>
<th>% of total employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4,910.8</td>
<td>9.0 %</td>
</tr>
<tr>
<td>2020</td>
<td>3,699.3</td>
<td>6.9 %</td>
</tr>
</tbody>
</table>

**Change in jobs:**
-24.7% -1,211.5 (000s)

#### Visitor Impact

**International:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor spend</th>
<th>% of total exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>VND 258,969 BN</td>
<td>4.0%</td>
</tr>
<tr>
<td>2020</td>
<td>VND 81,478.5 BN</td>
<td>1.2%</td>
</tr>
</tbody>
</table>

**Change in international visitor spend:**
-68.5% -USD 7,642.9 MN

**Domestic:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor spend</th>
<th>% of total exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>VND 241,434 BN</td>
<td>(USD 10.396.5MN)</td>
</tr>
<tr>
<td>2020</td>
<td>VND 173,460 BN</td>
<td>(USD 7,469.4MN)</td>
</tr>
</tbody>
</table>

**Change in domestic visitor spend:**
-28.2% -USD 2,927.1 MN
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Viet Nam Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 10,396.5MN (48%)
  - International Spending: USD 11,151.5MN (52%)

- **2020**
  - Domestic Spending: USD 7,469.4MN (68%)
  - International Spending: USD 3,508.6MN (32%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 19,536.4MN (91%)
  - Business Spending: USD 2,011.6MN (9%)

- **2020**
  - Leisure Spending: USD 9,541.4MN (87%)
  - Business Spending: USD 1,436.6MN (13%)

Inbound Arrivals:

- **2019**
  1. China 29%
  2. South Korea 25%
  3. Japan 6%
  4. Taiwan, China 5%
  5. United States 4%
  Rest of world 30%

- **2020**
  1. South Korea 23%
  2. China 23%
  3. Russian Federation 9%
  4. Japan 6%
  5. Taiwan, China 5%
  Rest of world 34%

Outbound Departures:

- **2019**
  1. China 27%
  2. Thailand 13%
  3. Cambodia 11%
  4. Laos 10%
  5. South Korea 7%
  Rest of world 32%

- **2020**
  1. Laos 21%
  2. China 17%
  3. Cambodia 14%
  4. Japan 9%
  5. Thailand 8%
  Rest of world 31%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO