**VIET NAM**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### VIET NAM 2019 KEY DATA

- **8.8% OF TOTAL ECONOMY**
  - Total T&T GDP = VND536,543.0BN (USD23,103.0MN)

- **4,951.3 JOBS (000's)**
  - (9.1% of total employment)

- **VND255,393 BN**
  - in visitor spend (4.4% of total exports) (USD10,997.0MN)

### INBOUND ARRIVALS

- 1. CHINA 28%
- 2. SOUTH KOREA 20%
- 3. JAPAN 6%
- 4. UNITED STATES 5%
- 5. TAIWAN, CHINA 5%
- REST OF WORLD 36%

### OUTBOUND DEPARTURES

- 1. CHINA 27%
- 2. THAILAND 14%
- 3. CAMBODIA 13%
- 4. LAOS 11%
- 5. SINGAPORE 6%
- REST OF WORLD 29%

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 90%
- BUSINESS SPENDING 10%
- DOMESTIC SPENDING 49%
- INTERNATIONAL SPENDING 51%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2019 Travel & Tourism GDP growth vs +7.0% real economy GDP growth.

Global GDP impact by sector (2018 data). Share of total economy GDP.