**VIET NAM**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**VIET NAM 2019 KEY DATA**

- **8.8% OF TOTAL ECONOMY**
  - Total T&T GDP = VND536,543.0BN (USD23,103.0MN)

- **+7.7%**
  - 2019 Travel & Tourism GDP growth vs +7.0% real economy GDP growth

- **4,951.3 JOBS (000’s)**
  - (9.1% of total employment)

- **VND255,393BN**
  - in visitor spend (4.4% of total exports) (USD10,997.0MN)

**INBOUND ARRIVALS**

1. **CHINA 28%**
2. **SOUTH KOREA 20%**
3. **JAPAN 6%**
4. **UNITED STATES 5%**
5. **TAIWAN, CHINA 5%**
   - **REST OF WORLD 36%**

**OUTBOUND DEPARTURES**

1. **CHINA 27%**
2. **THAILAND 14%**
3. **CAMBODIA 13%**
4. **LAOS 11%**
5. **SINGAPORE 6%**
   - **REST OF WORLD 29%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
  - 90%
  - 10%

- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**
  - 49%
  - 51%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020