VIET NAM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+7.7% vs +7.0% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

8.8% OF TOTAL ECONOMY
Total T&T GDP = VND536,543.0BN (USD23,103.0MN)

3.5% of total exports

4,951.3 JOBS (000’s)
(9.1% of total employment)

VND255,393BN in visitor spend

INBOUND ARRIVALS

1. CHINA 28%
2. SOUTH KOREA 20%
3. JAPAN 6%
4. UNITED STATES 5%
5. TAIWAN, CHINA 5%
REST OF WORLD 36%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 90%
BUSINESS SPENDING 10%
DOMESTIC SPENDING 49%
INTERNATIONAL SPENDING 51%

OUTBOUND DEPARTURES

1. CHINA 27%
2. THAILAND 14%
3. CAMBODIA 13%
4. LAOS 11%
5. SINGAPORE 6%
REST OF WORLD 29%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.