VIET NAM 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330,000 Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>35%</td>
</tr>
<tr>
<td>Retail</td>
<td>7%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>12%</td>
</tr>
</tbody>
</table>

VIET NAM 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
8.8% OF TOTAL ECONOMY
Total T&T GDP = VND536,543.0BN (USD23,103.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
4,951.3 JOBS (000’s)
(9.1% of total employment)

INTERNATIONAL VISITOR IMPACT
VND255,393 BN in visitor spend (4.4% of total exports)
(USD10,997.0MN)

INBOUND ARRIVALS
1. CHINA 28%
2. SOUTH KOREA 20%
3. JAPAN 6%
4. UNITED STATES 5%
5. TAIWAN, CHINA 5%
REST OF WORLD 36%

OUTBOUND DEPARTURES
1. CHINA 27%
2. THAILAND 14%
3. CAMBODIA 13%
4. LAOS 11%
5. SINGAPORE 6%
REST OF WORLD 29%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 90%
- BUSINESS SPENDING 10%
- DOMESTIC SPENDING 49%
- INTERNATIONAL SPENDING 51%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020