### Global Data

<table>
<thead>
<tr>
<th></th>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>USD 9,630 BN</strong></td>
<td><strong>10.3%</strong></td>
<td><strong>333 MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Travel &amp; Tourism GDP change:</strong></td>
<td><strong>= 1 in 10 jobs</strong></td>
</tr>
<tr>
<td></td>
<td><strong>-61.7%</strong></td>
<td><strong>Change in Jobs:</strong></td>
</tr>
<tr>
<td></td>
<td><strong>USD -4,855 BN</strong></td>
<td><strong>-62.0MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>(Economy GDP = -3.3%)</strong></td>
<td><strong>= -18.6%</strong></td>
</tr>
<tr>
<td><strong>2020</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>USD 4,775 BN</strong></td>
<td><strong>5.3%</strong></td>
<td><strong>271 MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>-50.4%</strong></td>
<td><strong>= 1 in 12 jobs</strong></td>
</tr>
<tr>
<td></td>
<td><strong>=USD -1,038 BN</strong></td>
<td><strong>-62.0MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>(Economy GDP = 5.8%)</strong></td>
<td><strong>= + 6.7%</strong></td>
</tr>
<tr>
<td><strong>2021</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>USD 5,812 BN</strong></td>
<td><strong>6.1%</strong></td>
<td><strong>289 MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>+21.7%</strong></td>
<td><strong>= 1 in 11 jobs</strong></td>
</tr>
<tr>
<td></td>
<td><strong>=USD 1,038 BN</strong></td>
<td><strong>+18.2MN</strong></td>
</tr>
<tr>
<td></td>
<td><strong>(Economy GDP = 5.8%)</strong></td>
<td><strong>= + 6.7%</strong></td>
</tr>
</tbody>
</table>

### Venezuela Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>$</strong></td>
<td>9.3%</td>
<td>5.5%</td>
<td>7.4%</td>
</tr>
<tr>
<td><strong>of Total Economy</strong></td>
<td>VEB 24,248,746TRN (USD 4.6BN)</td>
<td>VEB 9,293,536TRN (USD 1.8BN)</td>
<td>VEB 14,102,593.5TRN (USD 2.7BN)</td>
</tr>
<tr>
<td><strong>Change:</strong></td>
<td>-61.7%</td>
<td>-34.9%</td>
<td>+51.7%</td>
</tr>
<tr>
<td><strong>Economy change:</strong></td>
<td>-3.3%</td>
<td>-12.1%</td>
<td>+12.1%</td>
</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>People:</strong></td>
<td>1.27MN</td>
<td>0.80MN</td>
<td>0.97MN</td>
</tr>
<tr>
<td><strong>10.3% of total jobs</strong></td>
<td>6.8% of total jobs</td>
<td>8.2% of total jobs</td>
<td></td>
</tr>
<tr>
<td><strong>Change:</strong></td>
<td>-37.2%</td>
<td>-50.4%</td>
<td>+21.6%</td>
</tr>
<tr>
<td><strong>Visitor Spend:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>International:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>VEB2,984,109.3TRN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>4.3% of total exports (USD 0.6BN)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>VEB889,728.6TRN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>4.7% of total exports (USD 0.2BN)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Change:</strong></td>
<td>-70.2%</td>
<td>-62.6%</td>
<td>+64.4%</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>VEB18,602,584.1TRN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>(USD 3.5BN)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>VEB6,960,804TRN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>(USD 1.3BN)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Change:</strong></td>
<td>-62.6%</td>
<td>-62.6%</td>
<td>+64.4%</td>
</tr>
</tbody>
</table>
VENEZUELA
2022 Annual Research: Key Highlights

Venezuela Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending**: USD 3.5BN (86%)
- **International Spending**: USD 0.6BN (14%)

- **Domestic Spending**: USD 2.2BN (94%)
- **International Spending**: USD 0.1BN (6%)

Leisure vs Business Spending:

- **Leisure Spending**: USD 3.0BN (74%)
- **Business Spending**: USD 1.1BN (26%)

- **Leisure Spending**: USD 1.8BN (78%)
- **Business Spending**: USD 0.5BN (22%)

Inbound Arrivals:

- **2019**: Spain 26%, Italy 11%, Colombia 10%, United States 9%, France 7%, Rest of world 37%
- **2021**: Spain 30%, Italy 13%, France 9%, United States 8%, Trinidad and Tobago 8%, Rest of world 32%

Outbound Departures:

- **2019**: Ecuador 29%, United States 15%, Peru 13%, Colombia 7%, Panama 7%, Rest of world 28%
- **2021**: Ecuador 27%, United States 24%, Dominican Republic 11%, Colombia 11%, Panama 5%, Rest of world 21%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO