While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

VANUATU 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
34.7% OF TOTAL ECONOMY

Total T&T GDP = VUV36,453.7MN (USD327.6MN)
+0.9% 2019 Travel & Tourism GDP growth vs +3.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
29.0 JOBS (000's)

(36.0% of total employment)

INTERNATIONAL VISITOR IMPACT
VUV34,954.7 MN in visitor spend (67.3% of total exports)

(USD314.1MN)

INBOUND ARRIVALS
- 1. AUSTRALIA 53%
- 2. NEW ZEALAND 11%
- 3. FRANCE 3%
- 4. FIJI 2%
- 5. SOLOMON ISLANDS 2%
- REST OF WORLD 29%

OUTBOUND DEPARTURES
- 1. AUSTRALIA 56%
- 2. NEW ZEALAND 29%
- 3. SOLOMON ISLANDS 4%
- 4. CHINA 3%
- 5. SOUTH KOREA 1%
- REST OF WORLD 7%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING
  - 89%
- BUSINESS SPENDING
  - 11%
- DOMESTIC SPENDING
  - 6%
- INTERNATIONAL SPENDING
  - 94%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020