**VANUATU 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **34.7%** of total economy
- **+0.9%** vs +3.3% real economy GDP growth
- **29.0 JOBS (000's)** (36.0% of total employment)
- **VUV34,954.7 MN** in visitor spend (67.3% of total exports)

### VANUATU 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - **34.7%** of total economy
  - Total T&T GDP = VUV36,453.7 MN (USD327.6 MN)
- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - **29.0 JOBS (000's)** (36.0% of total employment)
- **INTERNATIONAL VISITOR IMPACT**
  - **VUV34,954.7 MN** in visitor spend (67.3% of total exports)
  - (USD314.1 MN)

### INBOUND ARRIVALS

- 1. AUSTRALIA 53%
- 2. NEW ZEALAND 11%
- 3. FRANCE 3%
- 4. FIJI 2%
- 5. SOLOMON ISLANDS 2%
- REST OF WORLD 29%

### OUTBOUND DEPARTURES

- 1. AUSTRALIA 56%
- 2. NEW ZEALAND 29%
- 3. SOLOMON ISLANDS 4%
- 4. CHINA 3%
- 5. SOUTH KOREA 1%
- REST OF WORLD 7%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 89%
- **BUSINESS SPENDING**
  - 11%
- **DOMESTIC SPENDING**
  - 6%
- **INTERNATIONAL SPENDING**
  - 94%

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1 All values are in constant 2019 prices & exchange rates
2 As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO