**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

29.0 JOBS (000’s)

(36.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

VUV34,954.7MN

in visitor spend (67.3% of total exports)

(USD314.1MN)

**INBOUND ARRIVALS**

- 1. AUSTRALIA 53%
- 2. NEW ZEALAND 11%
- 3. FRANCE 3%
- 4. FIJI 2%
- 5. SOLOMON ISLANDS 2%
- REST OF WORLD 29%

**OUTBOUND DEPARTURES**

- 1. AUSTRALIA 56%
- 2. NEW ZEALAND 29%
- 3. SOLOMON ISLANDS 4%
- 4. CHINA 3%
- 5. SOUTH KOREA 1%
- REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 89%
- BUSINESS SPENDING: 11%
- DOMESTIC SPENDING: 6%
- INTERNATIONAL SPENDING: 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020