**VANUATU**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

**VANUATU 2019 KEY DATA**

- **34.7% of total economy** (VUV36,453.7MN (USD327.6MN))
- **29.0 jobs (000's)** (36.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

VUV34,954.7MN in visitor spend (67.3% of total exports) (USD314.1MN)

**INBOUND ARRIVALS**

1. AUSTRALIA 53%
2. NEW ZEALAND 11%
3. FRANCE 3%
4. FIJI 2%
5. SOLOMON ISLANDS 2%
REST OF WORLD 29%

**OUTBOUND DEPARTURES**

1. AUSTRALIA 56%
2. NEW ZEALAND 29%
3. SOLOMON ISLANDS 4%
4. CHINA 3%
5. SOUTH KOREA 1%
REST OF WORLD 7%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

³All values are in constant 2019 prices & exchange rates
As reported in March 2020