While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

34.7% OF TOTAL ECONOMY

+0.9%

2019 Travel & Tourism GDP growth vs +3.3% real economy GDP growth

**VANUATU 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

Total T&T GDP = VUV36,453.7MN (USD327.6MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

29.0 JOBS (000's) (36.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

VUV34,954.7MN in visitor spend (67.3% of total exports) (USD314.1MN)

**INBOUND ARRIVALS**

1. AUSTRALIA 53%
2. NEW ZEALAND 11%
3. FRANCE 3%
4. FIJI 2%
5. SOLOMON ISLANDS 2%
6. REST OF WORLD 29%

**OUTBOUND DEPARTURES**

1. AUSTRALIA 56%
2. NEW ZEALAND 29%
3. SOLOMON ISLANDS 4%
4. CHINA 3%
5. SOUTH KOREA 1%
6. REST OF WORLD 7%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 89%
- BUSINESS SPENDING: 11%
- DOMESTIC SPENDING: 6%
- INTERNATIONAL SPENDING: 94%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020