**VANUATU**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **34.7%** OF TOTAL ECONOMY
- Total T&T GDP = VUV36,453.7MN (USD327.6MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **29.0** JOBS (000's)
  (36.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **VUV34,954.7 MN**
  in visitor spend (67.3% of total exports)
  (USD314.1MN)

**INBOUND ARRIVALS**

- 1. AUSTRALIA 53%
- 2. NEW ZEALAND 11%
- 3. FRANCE 3%
- 4. FIJI 2%
- 5. SOLOMON ISLANDS 2%
- REST OF WORLD 29%

**OUTBOUND DEPARTURES**

- 1. AUSTRALIA 56%
- 2. NEW ZEALAND 29%
- 3. SOLOMON ISLANDS 4%
- 4. CHINA 3%
- 5. SOUTH KOREA 1%
- REST OF WORLD 7%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

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1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020