GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>20%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

VANUATU 2019 KEY DATA

- **34.7%** OF TOTAL ECONOMY
  - Total T&T GDP = VUV36,453.7MN (USD327.6MN)
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

- **29.0** JOBS (000's)
  - (36.0% of total employment)

- **VUV34,954.7 MN** in visitor spend (67.3% of total exports) (USD314.1MN)

INBOUND ARRIVALS

- 1. Australia 53%
- 2. New Zealand 11%
- 3. France 11%
- 4. Fiji 2%
- 5. Solomon Islands 2%
- Rest of World 29%

OUTBOUND DEPARTURES

- 1. Australia 56%
- 2. New Zealand 29%
- 3. Solomon Islands 4%
- 4. China 3%
- 5. South Korea 1%
- Rest of World 7%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 89%
- Business Spending: 11%
- Domestic Spending: 6%
- International Spending: 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020