While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

VANUATU 2019 KEY DATA

- **Contribution of Travel & Tourism to GDP**: 34.7% of total economy
  - Total T&T GDP = VUV36,453.7MN (USD327.6MN)
  - 2019 Travel & Tourism GDP growth vs +3.3% real economy GDP growth
- **Contribution of Travel & Tourism to Employment**: 29.0 jobs (000’s)
  - (36.0% of total employment)
- **International Visitor Impact**: VUV34,954.7MN
  - in visitor spend (67.3% of total exports)
  - (USD314.1MN)

INBOUND ARRIVALS

1. Australia 53%
2. New Zealand 11%
3. France 3%
4. Fiji 2%
5. Solomon Islands 2%
6. Rest of World 29%

OUTBOUND DEPARTURES

1. Australia 56%
2. New Zealand 29%
3. Solomon Islands 4%
4. China 3%
5. South Korea 1%
6. Rest of World 7%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 89%
- Business Spending: 11%
- Domestic Spending: 6%
- International Spending: 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020