While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**VANUATU 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

34.7% of total economy

Total T&T GDP = VUV36,453.7MN (USD327.6MN)

2019 Travel & Tourism GDP growth vs +3.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

29.0 jobs (000’s) (36.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

VUV34,954.7MN in visitor spend (67.3% of total exports) (USD314.1MN)

**INBOUND ARRIVALS**

1. AUSTRALIA 53%
2. NEW ZEALAND 11%
3. FRANCE 3%
4. FIJI 2%
5. SOLOMON ISLANDS 2%
REST OF WORLD 29%

**OUTBOUND DEPARTURES**

1. AUSTRALIA 56%
2. NEW ZEALAND 29%
3. SOLOMON ISLANDS 4%
4. CHINA 3%
5. SOUTH KOREA 1%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 89%
- **BUSINESS SPENDING** 11%
- **DOMESTIC SPENDING** 6%
- **INTERNATIONAL SPENDING** 94%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.