US VIRGIN ISLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

55.5% OF TOTAL ECONOMY

Total T&T GDP = USD2,292.2MN

+2.4%

2019 Travel & Tourism GDP growth vs +3.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

28.8 JOBS (000’s)

(68.8% of total employment)

INTERNATIONAL VISITOR IMPACT

USD 2,449.1 MN

in visitor spend (77.3% of total exports)

US VIRGIN ISLANDS 2019 KEY DATA

INBOUND ARRIVALS

OUTBOUND DEPARTURES

INTERNATIONAL VISITOR IMPACT

SECTOR CHARACTERISTICS (2019)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020