US VIRGIN ISLANDS 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

55.5% OF TOTAL ECONOMY

Total T&T GDP = USD2,292.2MN

+2.4%

2019 Travel & Tourism GDP growth vs +3.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

28.8 JOBS (000’s)

(68.8% of total employment)

INTERNATIONAL VISITOR IMPACT

USD2,449.1MN in visitor spend (77.3% of total exports)

US VIRGIN ISLANDS 2019 KEY DATA

INBOUND ARRIVALS

1. UNITED STATES 85%
2. PUERTO RICO 5%
3. DENMARK 2%
4. BRITISH VIRGIN ISLANDS 2%
5. CANADA 1%
REST OF WORLD 5%

OUTBOUND DEPARTURES

1. ST KITTS AND NEVIS 33%
2. PUERTO RICO 20%
3. ARMENIA 16%
4. DOMINICA 10%
5. ANTIGUA AND BARBUDA 5%
REST OF WORLD 16%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 85%
BUSINESS SPENDING 15%
DOMESTIC SPENDING 6%
INTERNATIONAL SPENDING 94%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020