GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

1. UNITED STATES 85%
2. PUERTO RICO 5%
3. DENMARK 2%
4. BRITISH VIRGIN ISLANDS 2%
5. CANADA 1%
REST OF WORLD 5%

INBOUND ARRIVALS

1. UNITED STATES 85%
2. PUERTO RICO 5%
3. DENMARK 2%
4. BRITISH VIRGIN ISLANDS 2%
5. CANADA 1%
REST OF WORLD 5%

OUTBOUND DEPARTURES

1. ST KITTS AND NEVIS 33%
2. PUERTO RICO 20%
3. ARMENIA 16%
4. DOMINICA 10%
5. ANTIGUA AND BARBUDA 5%
REST OF WORLD 16%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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SECTOR CHARACTERISTICS (2019)

Leisure Spending 85%
Business Spending 15%
Domestic Spending 6%
International Spending 94%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020