**URUGUAY**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 Mn** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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**URUGUAY 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

16.4% of total economy

Total T&T GDP = UYU317.7BN (USD9,011.5MN)

-2.0%

2019 Travel & Tourism GDP growth vs +0.4% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

262.5 jobs (000's)

(16.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

UYU76.0bn in visitor spend (16.9% of total exports)

(USD2,155.2MN)

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**INBOUND ARRIVALS**

- 1. ARGENTINA 64%
- 2. BRAZIL 13%
- 3. CHILE 2%
- 4. UNITED STATES 2%
- 5. PARAGUAY 1%
- REST OF WORLD 18%

**OUTBOUND DEPARTURES**

- 1. ARGENTINA 51%
- 2. BRAZIL 23%
- 3. UNITED STATES 6%
- 4. CHILE 4%
- 5. MEXICO 3%
- REST OF WORLD 13%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 74%
- BUSINESS SPENDING: 26%
- DOMESTIC SPENDING: 67%
- INTERNATIONAL SPENDING: 33%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020