## URUGUAY
### 2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution:</td>
<td><strong>10.4%</strong> USD 9,170 BN</td>
<td><strong>5.5%</strong> USD 4,671 BN</td>
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<tr>
<td>Total Travel &amp; Tourism jobs:</td>
<td><strong>334 MN</strong> = 1 in 10 jobs</td>
<td><strong>272 MN</strong> = 1 in 11 jobs</td>
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<tr>
<td>Total Travel &amp; Tourism GDP change in 2020:</td>
<td><strong>-49.1%</strong> =USD -4,498 BN</td>
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<tr>
<td>Global Economy GDP change:</td>
<td><strong>-3.7%</strong></td>
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</tbody>
</table>

### Uruguay Key Data

#### Total contribution of Travel & Tourism to GDP:
- **2019**: 16.6% of Total Economy
  - Total T&T GDP = UYU341.2BN (USD8,125.4MN)
- **2020**: 10.3% of Total Economy
  - Total T&T GDP = UYU199.0BN (USD4,739.9MN)

#### Total contribution of Travel & Tourism to Employment:
- **2019**: 266.9 Jobs (000s) (16.6% of total employment)
- **2020**: 202.6 Jobs (000s) (13.0% of total employment)

#### Visitor Impact

**International**:
- Visitor spend: UYU78.3BN (16.6% of total exports USD1,864.7MN)
- Change: **-61.9%** USD 1,155.0 MN

**Domestic**:
- Visitor spend: UYU167.8BN (USD 3,996.9MN)
- Change: **-36.3%** USD 1,449.5 MN

#### Change in Jobs in 2020:
- 1 in 4 net new jobs were created by Travel & Tourism during 2014-2019
- Change in jobs: **-24.1%** -64.3 (000s)
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Uruguay Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 3,996.9MN (68%)
  - International Spending: USD 1,864.7MN (32%)

- **2020**
  - Domestic Spending: USD 2,547.4MN (78%)
  - International Spending: USD 709.7MN (22%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 4,098.3MN (70%)
  - Business Spending: USD 1,763.4MN (30%)

- **2020**
  - Leisure Spending: USD 2,286.3MN (70%)
  - Business Spending: USD 970.9MN (30%)

Inbound Arrivals:

- **2019**
  - 1. Argentina 60%
  - 2. Brazil 13%
  - 3. United States 2%
  - 4. Chile 2%
  - 5. Paraguay 1%
  - Rest of world 21%

- **2020**
  - 1. Argentina 60%
  - 2. Brazil 15%
  - 3. Paraguay 2%
  - 4. Chile 2%
  - 5. United States 1%
  - Rest of world 20%

Outbound Departures:

- **2019**
  - 1. Argentina 54%
  - 2. Brazil 22%
  - 3. United States 5%
  - 4. Chile 3%
  - 5. Mexico 3%
  - Rest of world 13%

- **2020**
  - 1. Argentina 50%
  - 2. Brazil 34%
  - 3. Chile 3%
  - 4. United States 3%
  - 5. Mexico 2%
  - Rest of world 8%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.