URUGUAY
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

URUGUAY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
16.4% OF TOTAL ECONOMY
Total T&T GDP = UYU317.7BN (USD9,011.5MN)

-2.0% vs +0.4% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
262.5 JOBS (000's)
(16.3% of total employment)

INTERNATIONAL VISITOR IMPACT
UYU76.0BN in visitor spend (16.9% of total exports)
(USD2,155.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 74%
BUSINESS SPENDING 26%
DOMESTIC SPENDING 67%
INTERNATIONAL SPENDING 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO